

COMMUNITY IMPACT Collaborative Programming



Health Initiatives:

Chippewa Strong Community Resilience Events
Community Health Assessment (CHA)
Maternal and Child Health Grant Program



Education Initiatives:

Born Learning Trails
Childcare Task Force
Dream Up! Grant



Financial Stability Initiatives:

MyFreeTaxes



Basic Needs Initiatives:

Emergency Food and Shelter Program
SingleCare Discount Prescriptions



Digital Equity Initiatives:

Affordable Connectivity Program (ACP) Enrollment
Device Distribution



Volunteer Coordination:

ChippewaValleyVolunteer.com
Day of Caring



United Way of the
Greater Chippewa Valley

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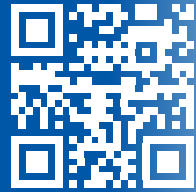
United Way of the
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Leadership Circle The Amazing Eau Claire Clean-Up 2023

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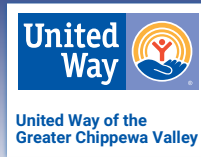


SCAN the QR Code for
all things volunteer!

SCAN IT!
You know
you want to!



ChippewaValleyVolunteer.com



Golf Tournament 2023



Leadership Circle The Amazing
Eau Claire Clean-Up 2023



Spirit Awards 2023

GIVE

WHERE YOU

LIVE

LIVE UNITED

When you give to United Way, you are investing
in collaborative, innovative, research-based and
results-focused initiatives that coordinate the work

of local programs, service providers and community
stakeholders in the Chippewa Valley to solve our
community's most pressing problems.

HEALTH



1 in 5 Wisconsin residents live with a serious mental illness.

Mental Health was ranked the **#1 health concern** in Chippewa and Eau Claire counties in the 2021 Community Health Assessment.

Building a Resilient Community

Mental health is an important part of overall health. United Way funding supports programs where youth and adults increase protective factors and/or effectively manage life challenges and crises to improve overall mental health.

PROGRAM PARTNERS

Big Brothers Big Sisters of Northwestern WI
One-to-One Youth Mentoring

Bolton Refuge House, Inc.
Mental Health Intervention/Prevention Program

Boys and Girls Club of the Greater Chippewa Valley
Advanced Mental Health Prevention for Youth

Children's Wisconsin
Child and Family Counseling

Chippewa County Department of Public Health
Healthy U

Eau Claire Area School District
Student and Family Assistance Program

Family Support Center
Domestic Violence Program

Open Door Clinic, Inc.
Mental Health Services

YMCA of the Chippewa Valley
YMCA Healthy Living Program

FINANCIAL STABILITY



Over **38%** of households in Chippewa and Eau Claire counties live under the ALICE Threshold.

85% of Chippewa Valley businesses reported difficulty filling high-demand positions.

Strengthening the Local Workforce

Families need a steady income that covers basic need expenses before they achieve long-term financial goals. United we empower residents to achieve self-sufficiency by supporting programs providing employment training and money management skills.

PROGRAM PARTNERS

Chippewa Valley Technical College Foundation
United Way Microgrant Program

FamilyMeans
Financial Solutions

Junior Achievement of Wisconsin, Inc.-Northwest Area
Personal Finance and Work Readiness Education

Western Dairyland Economic Opportunity Council, Inc.
Chippewa Fresh Start

EDUCATION



4,400 children in the Chippewa Valley live in households that struggle to make ends meet.

Approximately **20%** of children in the Chippewa Valley did not meet benchmarks at the end of 4-year-old kindergarten.

Children are our Community's Future

United Way funding supports programs working with children 0-5 and their parents/guardians/caregivers to ensure appropriate development in: health and physical well-being, social and emotional development, language and general knowledge and provide supportive environments for children to ensure they are ready for school.

PROGRAM PARTNERS

Eau Claire City-County Health Department
Western Wisconsin Nurse-Family Partnership Consortium

Family Resource Center, Inc.
Triple P Positive Parenting Program

Family Support Center
River Source Family Center

Western Dairyland Economic Opportunity Council, Inc.
Child Care Partnership

BASIC NEEDS



7.5% of Chippewa Valley residents identified as food-insecure in 2021.

118 people reported homeless in Chippewa and Eau Claire counties from January 2023 point in time count.

26,234 of Chippewa Valley households struggle to afford the basic cost of living.

Basic Need Services Provided

In 2021-22, United Way funded program partners provided 54,266 meals to Chippewa Valley residents.

PROGRAM PARTNERS

Bolton Refuge House, Inc.
Crisis Intervention Services

Catholic Charities of the Diocese of La Crosse, Inc.
Shelters for Homeless Adults

Chippewa Valley Free Clinic
Comprehensive Healthcare for Impoverished and Low-Income Families

Chippewa Valley Technical College Foundation
CVTC Dental Clinic

The Community Table
The Community Table

Hope Gospel Mission
Programs to Help the Homeless

Hope Village – Tiny Housing Alternatives, Inc.
Tiny House Shelter Program

L.E. Phillips Career Development Center
Chippewa Outreach Office

Open Door Clinic, Inc.
Medical and Prescription Services

West Central Wisconsin Community Action Agency (WestCAP)
Homeless Prevention Program

Western Dairyland Economic Opportunity Council, Inc.
Homeless and Housing Services

DIGITAL EQUITY



40% and 36% of households below the ALICE threshold in Chippewa and Eau Claire counties, respectively, cannot afford or do not have access to the internet.

12.7% and 11.2% of residents in Chippewa and Eau Claire counties, respectively, lack internet access.

United to Bridge the Digital Divide

United Way supports advancement of digital equity in the Chippewa Valley by improving access to the internet, devices, digital skills training and tech support for households faced with barriers. The internet is no longer a luxury but a necessity to connect students, workers and families with the resources they need to succeed in the world. Whether its gaining education, accessing healthcare, managing finances, growing careers or connecting with family and friends, we know that those impacted by the digital divide do not have the same opportunity to participate in society.

KEY TACTICS



BROADBAND ACCESS - increase the number of reliable and affordable internet service connections.



DEVICES - increase supply of high-quality, cost-efficient devices.



DIGITAL SKILLS TRAINING - increase training for usage of devices.



TECHNICAL SUPPORT - increase tech support to assist residents with device issues.

Learn more about our Initiatives and **ALICE** (Asset Limited, Income Constrained, Employed):

[UWGCV.ORG/COMMUNITY-IMPACT](https://www.uwgcv.org/community-impact)