



Day of Caring 2022



Born Learning Trail Maintenance 2022



Leinenkugel's Summer Kickoff Party 50/50 Raffle 2022



Leadership Circle Signers 2022

# GIVE WHERE YOU LIVE.

## 2023 SPONSORSHIPS

### LIVE UNITED



# PACKAGES



United Way of the  
Greater Chippewa Valley

## Day of Caring

The largest one-day volunteer event in the Chippewa Valley.

## Chippewa Valley Volunteer Website

Logo inclusion on sponsor page and volunteer e-newsletter.

## Leadership Circle

Reaching over 500 households and business leaders in the Chippewa Valley.

## Emerging Leaders

Supporting the next generation of leaders.

## Chippewa Valley Spirit Awards

United Way's annual award event recognizing community partners, individuals & organizations.

## Community Campaign

Supporting the essentials.

## Newsletter

Monthly Impact in the Chippewa Valley.

United Way of the Greater Chippewa Valley YEAR ROUND SPONSORSHIPS	PLATINUM \$7,000	GOLD \$5,000	SILVER \$3,000	BRONZE \$1,500
Day of Caring	<ul style="list-style-type: none"> <li>Logo on back of DOC t-shirt.</li> <li>UWGCV website.</li> <li>Media release.</li> <li>Annual Report.</li> <li>Social media.</li> <li>Logo on signage at packing event.</li> </ul>	<ul style="list-style-type: none"> <li>Logo on back of DOC t-shirt.</li> <li>UWGCV website.</li> <li>Media release.</li> <li>Annual Report.</li> <li>Social media.</li> <li>Logo on signage at packing event.</li> </ul>	<ul style="list-style-type: none"> <li>Logo on back of DOC t-shirt.</li> <li>UWGCV website.</li> <li>Media release.</li> <li>Annual Report.</li> <li>Social media.</li> <li>Logo on signage at packing event.</li> </ul>	<ul style="list-style-type: none"> <li>Logo on back of DOC t-shirt.</li> <li>UWGCV website.</li> <li>Media release.</li> <li>Annual Report.</li> <li>Social media.</li> <li>Logo on signage at packing event.</li> </ul>
Chippewa Valley Volunteer Website	<ul style="list-style-type: none"> <li>Logo included in newsletter.</li> <li>Logo on website.</li> </ul>	<ul style="list-style-type: none"> <li>Logo included in newsletter.</li> <li>Logo on website.</li> </ul>	<ul style="list-style-type: none"> <li>Logo included in newsletter.</li> <li>Logo on website.</li> </ul>	<ul style="list-style-type: none"> <li>Logo included in newsletter.</li> <li>Logo on website.</li> </ul>
Leadership Circle	<ul style="list-style-type: none"> <li>Annual Report.</li> <li>UWGCV website.</li> <li>Logo on mailings.</li> </ul>	<ul style="list-style-type: none"> <li>Annual Report.</li> <li>UWGCV website.</li> <li>Logo on mailings.</li> </ul>	<ul style="list-style-type: none"> <li>Annual Report.</li> <li>UWGCV website.</li> <li>Logo on mailings.</li> </ul>	X
Emerging Leaders	<ul style="list-style-type: none"> <li>Two tickets to Dueling Pianos.</li> <li>Event recognition.</li> <li>Logo on website.</li> <li>Sponsor board at events.</li> </ul>	<ul style="list-style-type: none"> <li>Two tickets to Dueling Pianos.</li> <li>Event recognition.</li> <li>Logo on website.</li> <li>Sponsor board at events.</li> </ul>	X	X
Chippewa Valley Spirit Awards	<ul style="list-style-type: none"> <li>Logo featured on materials.</li> <li>UWGCV website.</li> </ul>	<ul style="list-style-type: none"> <li>Logo featured on materials.</li> <li>UWGCV website.</li> </ul>	X	X
Community Campaign	<ul style="list-style-type: none"> <li>Logo included on paper pledge forms.</li> </ul>	X	X	X
Newsletter	<ul style="list-style-type: none"> <li>Logo displayed virtually in monthly newsletter.</li> </ul>	X	X	X

# INDIVIDUAL OPTIONS



United Way of the  
Greater Chippewa Valley

## ☐ **Born Learning Trails ... (SOLD) \$1,000**

- An opportunity for staff to team build while maintaining trails.

### **Company name and logo recognition:**

- On the United Way of the Greater Chippewa Valley's Born Learning Trail website page.
- Listed as a sponsor on all media and promotions about the trails.
- Recognized at the Chippewa Valley Spirit Awards.

## ☐ **Chippewa Valley Volunteer Website ... \$500**

- An opportunity to support volunteerism in the Chippewa Valley.

### **Company name and logo recognition:**

- Logo inclusion on sponsor page.
- Logo inclusion in volunteer newsletter.

## ☐ **Sweepstakes ..... \$500**

- Provide a \$500+ value gift or cash to be given away as part of our campaign sweepstakes.

### **Company name and logo recognition:**

- Company logo in over 4,000 handouts and 200 posters distributed to local organizations
- Recognized at the Chippewa Valley Spirit Awards.

## ☐ **Dueling Pianos Gold ..... \$600**

- Table of ten included in sponsorship—early bird table selection. Announced as gold sponsor at event.
- Select one song to be performed and you will be announced as the song sponsor.
- Recognized at the Chippewa Valley Spirit Awards.

### **Company name and logo recognition:**

- Web registration.
- Social media promotions.
- Sponsor board at event.
- Table tents.

## ☐ **Dueling Pianos Silver ..... \$400**

- Five tickets included for your company's sponsorship.

### **Company name and logo recognition:**

- Web registration.
- Table tents.

# COMMITMENT FORM



United Way of the  
Greater Chippewa Valley

## Please select a level of sponsorship:

- ☐ PLATINUM ..... \$7,000
- ☐ GOLD ..... \$5,000
- ☐ SILVER ..... \$3,000
- ☐ BRONZE ..... \$1,500

## Individual options:

- ☐ Born Learning Trail (**SOLD**) ..... \$1,000
- ☐ Chippewa Valley Volunteer ..... \$500
- ☐ Sweepstakes ..... \$500
- ☐ Dueling Pianos Gold ..... \$600
- ☐ Dueling Pianos Silver ..... \$400

**Yes! Our organization is committed to the sponsorship opportunities checked above, with a total gift of: \$ \_\_\_\_\_**

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Phone: \_\_\_\_\_

Fax: \_\_\_\_\_

Address: \_\_\_\_\_

Email: \_\_\_\_\_

**SUBMISSION OPTIONS | digital: [www.uwgcv.org/become-sponsor](http://www.uwgcv.org/become-sponsor)**

**fax: 715.834.0425 | email: [rd@uwgcv.org](mailto:rd@uwgcv.org) | mail: 3603 N. Hastings Way, Suite 200, Eau Claire, WI 54703**





# GOLF PACKAGES

## ☐ Major Sponsor ..... \$5,000 (Limit 6)

- Full golf team (up to 5 golfers).

### Company name and logo recognition:

- Individual social media posts.
- Sponsorship banner.
- Promotional material.
- UWGCV's website dedicated to the Golf Tournament.
- Signs in front of clubhouse.
- Logo in Thank You advertisement published in Chamber ads.

## ☐ Putting Contest Sponsor .... \$3,000

- Full golf team (up to 5 golfers).

### Company name and logo recognition:

- Opportunity to provide promotional items to golfers at putting contest area only.
- Sign displayed on the putting green where contest is held.

## ☐ Lunch & Dinner Sponsor ... \$2,500 (Limit 4)

### Company name and logo recognition:

- Recognition on social media posts.
- Signs inside clubhouse.
- Stickers on boxed lunches.

## ☐ Cart Sponsor ..... \$2,500

- Full golf team (up to 5 golfers).

### Company name and logo recognition:

- Name displayed on every team cart.

## ☐ Golfer Gift Sponsor ..... \$2,500 (Limit 4)

- Full golf team (up to 5 golfers).

### Company name and logo recognition:

- Signs displayed by golfer gifts table.
- Tag/sticker attached to the golfer gifts.
- Thank you social media post.

## ☐ Hole-in-One Sponsor ..... \$1,000

- Prize minimum of \$1,000 value.

### Company name and logo recognition:

- Sign displayed at one of 18 individual tees.

## ☐ Hole Sponsor ..... \$1,000 (Limit 18)

- Two golfer positions included.
- Each additional golfer is \$180 (up to 5 golfers).

### Company name and logo recognition:

- Signs displayed at one of 18 individual tees.

## ☐ Scorecard Sponsor ..... (SOLD) \$500

### Company name and logo recognition:

- Displayed on sticker placed on every scorecard.

## ☐ Driving Range Sponsor ... (SOLD) \$500

### Company name and logo recognition:

- Sign displayed on driving range.



# GOLF PACKAGES

## Tournament Details

- June 5, 2023.
- 18-hole tournament.
- Individual & team registrations accepted (5-person teams).
- Registration opens at 9 a.m.
- Shotgun start at 10:30 a.m.



Our organization is committed to the Golf sponsorship opportunities checked above, with a total gift of: \$ \_\_\_\_\_

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Phone: \_\_\_\_\_

Fax: \_\_\_\_\_

Address: \_\_\_\_\_  
\_\_\_\_\_

Email: \_\_\_\_\_