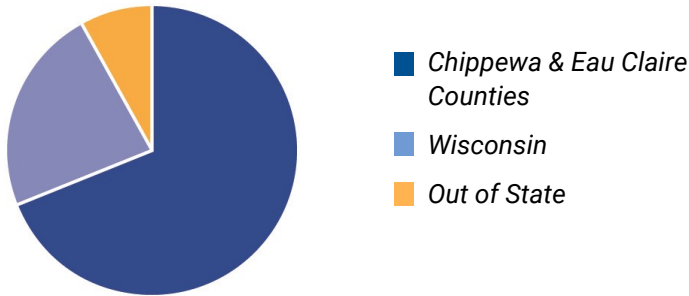# UNITED WAY MICROGRANT PROGRAM

WHAT IS A MICROGRANT?

Provides students in high-demand academic programs with a chance to overcome financial barriers and a higher likelihood of success in their programs.

263 CVTC students have been a part of the Microgrant Program in the past 3 years. 226 of these students stayed in or graduated from their program.

SUCCESSES AFTER 3 ACADEMIC YEARS

GRADUATES STAYED LOCAL

69% of graduates who received a Microgrant and responded to the survey are now employed in Chippewa or Eau Claire County.

- Chippewa & Eau Claire Counties
- Wisconsin
- Out of State

INCREASED SKILLED-WORKFORCE FOR LOCAL EMPLOYERS

126 Estimated number of participants hired in hard-to-fill positions thanks to the investment in Microgrants.

$345,255 average annual impact on businesses in Chippewa or Eau Claire counties per graduate hired in a hard-to-fill position, based on an increase to productivity, business to business spending and increased spending by the graduate.

INCOME GAIN FOR CHIPPEWA VALLEY INDIVIDUALS & FAMILIES

$1,366,608 combined annual income gain reported by surveyed students.

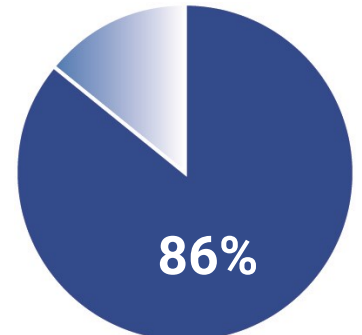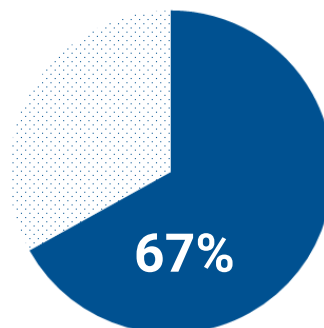**$23,163** the average annual income gain per student.

UWGCV invested in 226 students that graduated or stayed in their program. It is expected that 183 (81%) were employed in their field of study post-graduation.

HIGHER RETENTION RATES

86% Of Microgrant recipients remained in or completed their programs.

Average Retention Rates
67%

Microgrant Retention Rates
86%

Data were through surveys conducted of Microgrant Recipients and impacts were modeled using IMPLAN. IMPLAN software allows users to input scenarios and measure the impacts on a community through in-depth modeling of spending patterns between industries, government and households.

United Way of the Greater Chippewa Valley

United Way

UNITED WAY MICROGRANT PROGRAM

STUDENTS PURSUING CAREERS IN ONE OF THE FOLLOWING PROGRAMS AT CVTC MAY QUALIFY TO APPLY FOR A UNITED WAY MICROGRANT

- Architectural Structural Design
- Automation Engineering Technology
- Electrical Power Distribution
- Industrial Mechanic
- Information Technology-Mobile Developer
- Information Technology-Network Specialist
- Information Technology-Software Developer
- Machine Tooling Technics
- Manufacturing – Engineering Technologist
- Medical Assistant
- Medical Laboratory Technician
- Nursing Assistant
- Nursing-Associate Degree
- Residential Construction
- Truck Driving
- Welding
- Welding Fabrication

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Greater Chippewa Valley

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