



# LEADERSHIP CIRCLE



United Way of the  
Greater Chippewa Valley

Leadership Circle is for like-minded leaders in the community who give through United Way to maximize the impact of their \$500+ donations.

## BENEFITS

- A simple way to give with confidence.
- Pride in supporting the residents of the Chippewa Valley.
- Meaningful connection to like-minded people.
- Exclusive invitations to attend annual events.
- Special recognition on our website, in Spirit Award program and the Annual Report.



**\$608,000+**

of the \$1.4K raised was donated by Leadership Circle donors in 2021.



Growing up in the Chippewa Valley my family benefited from the community resources supported by United Way.

As an adult it means a lot to be able to give back to the community through United Way. Becoming a Leadership Circle donor has grown my professional network, and makes me proud to be part of a group of philanthropic leaders in our community.

– Sara G.,  
GREAT NORTHERN CORPORATION

## LEVELS OF GIVING

LEVEL	MINIMUM	PER PAYCHECK*
Bronze	\$500	\$21
Silver	\$1,000	\$42
Gold	\$1,500	\$63
Platinum	\$2,500	\$104
Diamond	\$5,000	\$208
Tocqueville	\$10,000	\$417

\*PER PAY PERIOD WITH 24 PAY PERIODS PER YEAR



**482** total Leadership Circle donors, with 5 members giving \$10,000+.

**CONTACT US TO GET CONNECTED.**

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## WHAT YOU SUPPORT

**\$500 SUPPORTS ONE OF THE FOLLOWING INITIATIVES FOR A YEAR;**  
Health, Education, Financial Stability and Basic Needs.



Mental health counseling for 28 students.



Financial coaching, education and debt management for 4 people.



Programming to promote early childhood development for 4 children.



Comprehensive dental care for 50 low income patients.