

FUNDRAISING IDEAS *virtually*

A virtual book club with \$10 dues.

Virtual 5k. Employees can register and contribute to a suggested donation and choose their own path to get outside and safely participate in a group health challenge.

Employee online tutorials. Have attendees donate for a link to each class.

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Raffles for virtual happy hour with the CEO.

Bright idea: Everyone who pledges during the campaign is entered into the raffle. This encourages recurring gifts rather than one-time smaller donations.

Zoom bingo or trivia competition!

Virtual bake sales, buy a recipe and donate the money to United Way!

FUNDRAISING IDEAS *in person*

Valet/Reserved Parking

Auction off a prime parking spot – high bidders each get use of the spot for one week, or one month –you'll need to decide up front what will be most appealing to those bidding.

Ticket Giveaways

Free tickets for movies, theater productions, amusement centers and other local attractions can be a pledge incentive.

Casual Day

Sell Casual Day badges entitling employees to dress casually on a pre-determined day. Be sure to define what "casual" means for your organization. Consider things like a jeans day, or a sports team themed day.

Chili Cook-Off Contest

Ask employees to cook a favorite chili recipe and enter it into a cook-off contest. Invite employees to pay \$8 for lunch (a sample of each chili dish). Each participant casts one vote for their favorite and the chili with the most votes wins a prize.

Take a Day Off for United Way

Employees "buy" a vacation day. When employees choose to participate, their wages from the day's work are deducted from their paycheck. The organization may choose to match the amount deducted, with all proceeds donated to the campaign.

SPECIAL EVENTS

Special events are a great way to promote team building while raising money for United Way. Examples include (but are not limited to) a Pie in the Face Fundraiser. Our UWGCV staff raised over \$5,000 in 2021 with this special event!

Looking to host a special event? Contact rd@uwgcv.org.



United Way of the
Greater Chippewa Valley

