



Day of Caring 2022



Calvin Better's World Record Fundraiser 2022



Golf Outing 2022



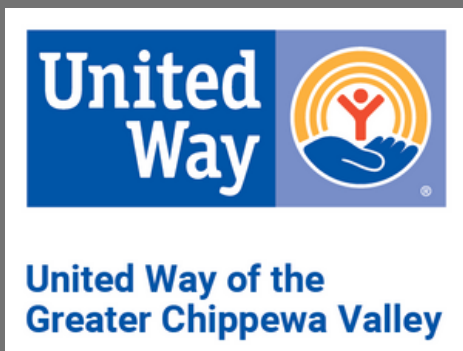
Leadership Circle Impact Tour 2022



Leinenkugel's Summer Kickoff Party 50/50 Raffle 2022



Born Learning Trail Maintenance 2022



# ANNUAL REPORT

JULY 1, 2021 –  
JUNE 30, 2022

[www.uwgcgv.org](http://www.uwgcgv.org)

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Eau Claire, WI 54703  
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# A NOTE FROM UNITED WAY LEADERSHIP

As we look back on an eventful 2021-22 year, there's a lot to be proud of at United Way of the Greater Chippewa Valley. As always, the work of our talented staff, board of directors, advisory councils, committee members and other volunteers powers our impact and relevance in the Chippewa Valley. Allow us to share a few highlights from the past year, along with a peek behind the curtain of what's to come in the next year.

## Accomplishments:

- A new grant application cycle was completed with reviews conducted by trained community members, advisory council members and financial experts. The accountability of our process remains very strong.
- The Board of Directors approved a four-year strategic plan that took into consideration community feedback from four community conversations, along with input from United Way staff and key volunteers.
- The United Way-led Child Care Task Force applied for and was awarded a \$75,000 Dream Up! child care supply building grant.
- A nonprofit access grant from the Public Service Commission of Wisconsin, along with American Rescue Plan funds from Eau Claire County, set the stage for the fall 2022 launch of a new Digital Equity & Inclusion program.
- Collaboration with Western Dairyland Economic Opportunity Council, Inc. and other area housing/shelter providers led to the region receiving a two-year, approximately \$800,000 Youth Homelessness Demonstration Project (YHDP) grant to pilot a new program to serve individuals experiencing homelessness between the ages of 17 and 25.

## A look ahead:

- The Chippewa Valley Dream Up! grant team will begin strategic planning around how to invest the \$75,000 grant to increase child care slots in rural Chippewa and Eau Claire counties.
- United Way will continue to be involved in the launch of new YHDP programs.
- Low-income individuals will have increased support to high-speed internet access, reliable devices, opportunities for technology training and a technical support resource as part of the Digital Equity & Inclusion program.

Because of our donors, all of this work is possible. We thank you for joining us as leaders to build a stronger Chippewa Valley. When dedicated individuals and organizations come together to work collaboratively, duplication in services is reduced and we can accomplish so much more than any one of us can achieve alone. Your continued support of time and finances allows us to continue to Live United!

Yours in Service,



Andrew Neborak  
Executive Director  
United Way of the Greater Chippewa Valley



Kyle Darley  
Board Chair  
United Way of the Greater Chippewa Valley

## MISSION

We improve lives and build stronger Chippewa Valley communities by bringing resources together to advance the common good.

## VISION

We will make an impact on complex problems- reducing need and increasing quality of life.

## VALUE STATEMENT

In the community and with one another we are united by being responsible, collaborative, trustworthy, and solutions-oriented.

# BOARD OF DIRECTORS

## Officers

**Kyle Darley**  
Board Chair  
W.S. Darley & Co.

**Miriam Gehler**  
Chair Elect  
Marshfield Clinic  
Health System

**Julie Thoney**  
Immediate Past Board Chair  
Xcel Energy

**Andrew Martin**  
Treasurer  
Goldridge Companies

**Len Borgen**  
Campaign Chair  
Miron Construction Co., Inc.

**John Wagner**  
Vice Campaign Chair  
HSHS St. Joseph's Hospital  
Ending December 2021

**Shawn Snedden**  
Community Impact Chair  
Jacob Leinenkugel  
Brewing Co., Inc.

**Andrew Neborak**  
Executive Director  
and Secretary  
United Way of the  
Greater Chippewa Valley

## Directors

**TJ Atkins**  
At-Large  
The Community Table

**Beth Cornell**  
At-Large  
Asher Law Office

**Jason Craig**  
At-Large  
Mayo Clinic Health System

**Jennine Fox**  
At-Large  
University of  
Wisconsin-Eau Claire

**Karen Hebert**  
At-Large  
Spectrum Insurance  
Group, LLC

**Sheanne Hediger**  
At-Large  
Baker Tilly US, LLP

**Bill Mercer**  
At-Large  
Premium Waters, Inc.  
Ending April 2022

**Bruce Ommen**  
At-Large  
Ayres Associates, Inc.

**Mike Tzanakis**  
At-Large  
Community Member

**John Wagner**  
At-Large  
HSHS St. Joseph's Hospital  
Beginning December 2021

**Vanessa Kane**  
Ex-Officio-Emerging Leaders  
Baker Tilly US, LLP

# STAFF

**Andrew Neborak**  
Executive Director

**Kelly Christianson**  
Lead Community Impact Director  
Financial Stability & Basic Needs

**Kathy Cooper**  
Director of Operations

**Kali Foster**  
Director of Resource Development  
Ending June 2022

**Isabella Hong**  
Community Impact Director  
Health & Education

**Lance Liddell**  
Director of Accounting & Administration

**Amanda Obenhoffer**  
Director of Marketing & Communications  
Beginning April 2022

**Rachel Phelan**  
Director of Marketing & Communications  
Ending February 2022



# BRINGING PEOPLE AND RESOURCES TOGETHER



United Way of the  
Greater Chippewa Valley



Leadership Circle Signers 2022



July Impact Tour 2022



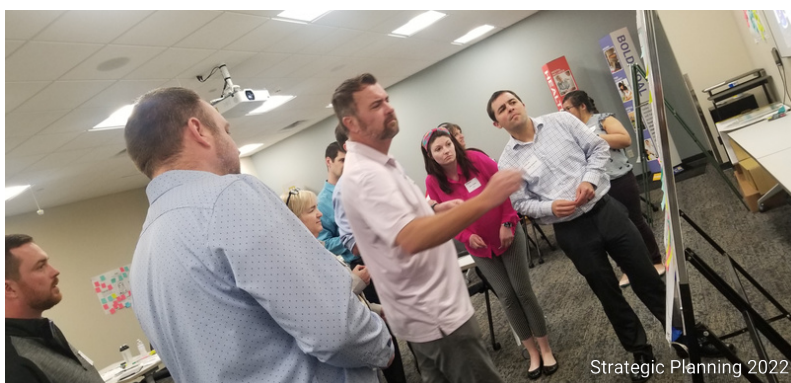
Golf Outing 2022



Team Building and Born Learning Trail Maintenance 2022



Eau Claire Chamber Business After Hours 2022



Strategic Planning 2022



Day of Caring 2022



Born Learning Trail Maintenance 2022



# HEALTH

## \$250,000 INVESTED ANNUALLY

### BOLD GOAL

Mental Health of Chippewa Valley residents will improve by utilizing prevention and intervention programs.

### COMMUNITY IMPACT BEYOND GRANT FUNDING

- **Community Health Assessment (CHA)** United Way collaborates with public health departments and local hospitals in the Chippewa Valley every three years to identify the top health issues in our communities.

### PROGRAM PARTNERS

**Big Brothers Big Sisters of Northwestern Wisconsin**  
*One-to-One Youth Mentoring*  
**Bolton Refuge House, Inc.**  
*Mental Health Intervention Program*  
**Children's Wisconsin**  
*Child and Family Counseling*  
**Eau Claire Area School District**  
*School Based Mental Health*  
**Family Support Center**  
*Domestic Violence Program*  
**The Open Door Clinic, Inc.**  
*Mental Health Services*  
**The Wellness Shack, Inc.**  
*Peer Support Services*  
**YMCA of the Chippewa Valley**  
*Healthy Living Program*

## 2021-22 HEALTH ADVISORY COUNCIL

**Cortney Sperber**  
*Council Chair*  
 Eau Claire City-County Health Department

**JoAnna Bernklau**  
*Council Vice Chair*  
 Marshfield Clinic Health System

**Beth Cornell**  
*Board Liaison*  
 Asher Law Office  
 Beginning January 2022

**Brook Berg**  
 Mayo Clinic Health System  
 Beginning December 2021

**Loralee Clark**  
 Eau Claire County District Attorney

**Timothy Easker**  
 Chippewa County Dept. of Human Services

**Jamie Ganske**  
 Chippewa Falls Area Unified School District  
 Beginning March 2022

**Pamela Guthman**  
 University of Wisconsin-Eau Claire, Retired

**Melissa Ives**  
 HSHS Sacred Heart St. Joseph's Hospitals  
 Beginning September 2021

**Rachel Potaczek**  
 Chippewa County Dept. of Public Health

**Toni Simonson**  
 HSHS Sacred Heart St. Joseph's Hospital

**Linda Struck**  
 Eau Claire County Aging and Disability Resource Center  
 Beginning December 2021

**Isabella Hong**  
 Community Impact Director  
 United Way of the Greater Chippewa Valley



# HEALTH OUTCOMES

SHARED OUTCOMES:  
Programs must measure  
at least one outcome.

## Outcome 1

### PREVENTION

Individuals and/or families  
will increase protective  
factors to support  
mental health.

**451** individuals identify at least  
one supportive relationship.

**354** individuals who actively  
utilize at least one coping skill.

**181** individuals who report a  
decrease/abstinence in risky behaviors.

**226** of individuals who develop  
an effective safety plan.

## Outcome 2

### INTERVENTION

Individuals and/or families  
will effectively manage life  
challenges (crisis).

**597** individuals identify at least  
one supportive relationship.

**538** individuals who actively  
utilize at least one coping skill.

**288** individuals who report a  
decrease/abstinence in risky behaviors.

**485** individuals develop an  
effective safety plan.



**1,380 SERVED**



# EDUCATION

## \$250,000 INVESTED ANNUALLY

### BOLD GOAL

Children in the Chippewa Valley will enter school ready to succeed.

### COMMUNITY IMPACT BEYOND GRANT FUNDING

- **Born Learning Trails.** Twelve trails are maintained by volunteers across the Chippewa Valley.
- **“Read to Me” Book Month.** A month-long event to highlight early literacy outcomes and the importance of reading every day.

### PROGRAM PARTNERS

#### Children's Wisconsin

Building Families

#### Eau Claire City-

#### County Health Department

Western Wisconsin Nurse-

Family Partnership Consortium

#### Family Support Center

River Source Bright Starts and

Rural Playgroup Services

#### Literacy Chippewa Valley

Family Literacy for

Early Learning Success

## 2021-22 EDUCATION ADVISORY COUNCIL

#### Laurie Haus

*Council Chair*

Eau Claire Area School District

#### Kari Kerber

*Council Vice Chair*

Chippewa County Dept. of Human Services

#### Jennine Fox

*Board Liaison*

University of Wisconsin-Eau Claire

Beginning January 2022

#### Harrison Anderson

YMCA of the Chippewa Valley

Beginning January 2022

#### Mary Begley

School District of Altoona

Beginning March 2022

#### Elizabeth Draeger

Eau Claire City-County Health Dept.

#### Renee Ernsting

Western Dairyland

Economic Opportunity Council, Inc.

#### Amy Fink

University of Wisconsin-Eau Claire

Beginning January 2022

#### Kristin Kelm

Chippewa County Dept. of Public Health

#### Yia Lor

University of Wisconsin-Madison

Division of Extension

Ending November 2021

#### Kitty Rahl

Community Member

Ending November 2021

#### Barb Stevens

Marshfield Clinic Health System

#### Kelly Stokes

Community Member

Ending August 2021

#### Isabella Hong

*Community Impact Director*

United Way of the Greater Chippewa Valley



# EDUCATION OUTCOMES

SHARED OUTCOMES:  
Programs must measure  
both outcomes.

## Outcome 1

Children in the target population will demonstrate appropriate development in the following areas: health and physical well-being, social and emotional development, language development and general knowledge.

**135** children displayed developmental growth in health and physical well-being.

**141** children who displayed developmental growth in social and emotional development.

**141** children displayed developmental growth in language development and general knowledge.

## Outcome 2

Parents/guardians/caregivers will provide supportive environments for children in the target population.

**156** participants who demonstrate and/or report an increased understanding of positive parenting/caregiving skills.

**155** participants demonstrated and/or reported an increased understanding of child development.

**153** participants who demonstrate and/or report an improved relationship with their child(ren) in the area of communication.

**157** participants who demonstrate and/or report an increased access to supports.

**159** participants who demonstrate and/or report an increased knowledge of resources.



**674 SERVED**

# FINANCIAL STABILITY

\$250,000 INVESTED  
ANNUALLY

## BOLD GOAL

Chippewa Valley residents will achieve self-sufficiency through employment training and personal money management skills.

## PROGRAM PARTNERS

**Chippewa Valley Technical College Foundation**

United Way Microgrant Program

**FamilyMeans**

Financial Solutions:

Consumer Credit Counseling Service

**Junior Achievement of**

**Wisconsin, Northwest Region**

Personal Finance and

Work Readiness Education

**Western Dairyland Economic**

**Opportunity Council, Inc.**

Chippewa Fresh Start

**Workforce Resource, Inc.**

Employment and Training Program

## 2021-22 FINANCIAL STABILITY ADVISORY COUNCIL

**Scott Hodek**

*Council Chair*

Wisconsin Department of Workforce Development

**Bobbie Jaeger**

*Council Vice Chair*

Chippewa County Dept. of Human Services

**Bruce Ommen**

*Board Liaison*

Ayres Associates, Inc.

Ending January 2022

**Jennifer Anderegg**

Chippewa Valley Technical College

Beginning December 2021

**Rob Ganschow**

Wipfli LLP

**Luke Hanson**

Eau Claire Area Economic Development Corporation

**Katie Hulbert**

Western Dairyland Economic Opportunity Council, Inc.

Beginning March 2022

**Heather Johnson Schmitz**

Royal Credit Union

Ending November 2021

**Margo Keys**

Chippewa Valley Technical College, Retired

Ending December 2021

**Cooper Larson**

Royal Credit Union

Beginning December 2021

**Michaela Stendahl**

Workforce Resource, Inc.

Ending November 2021

**Melissa Wait**

CCFBank

Ending March 2022

**Karen Wilder**

CCFBank

Beginning April 2022

**Kaylynn Winegar**

Eau Claire Area Chamber of Commerce

**Kelly Christianson**

*Lead Community Impact Director*

United Way of the Greater Chippewa Valley



# FINANCIAL STABILITY OUTCOMES

SHARED OUTCOMES: Programs must measure at least one outcome.

## Outcome 1A

Families who face financial challenges will have a steady source of income that allows them to meet basic needs and increase disposable income. Individuals who face financial challenges will have the general education and soft skills needed to obtain gainful employment.

**5** participants placed in intern programs.

**7,054** participants exposed to high demand occupations.

**447** participants who understand the earning potential of employment training over a lifetime.

**472** participants who improved soft skills in the following areas: teamwork, problem-solving, decision-making, interpersonal communication and critical thinking.

## Outcome 1B

Families who face financial challenges will have a steady source of income that allows them to meet basic needs and increase disposable income. Individuals who face financial challenges will have the job skills needed to further their careers.

**6** participants who obtained a credential (e.g. GED/HSED; WorkKeys certificate; Certified Nursing Assistant).

**1** participants who obtained a post-secondary degree.

**35** participants who obtained an associate degree.

**3** individuals who report a decrease/abstinence in risky behaviors.



**7,202 SERVED**

# FINANCIAL STABILITY OUTCOMES CONTINUED

SHARED OUTCOMES:  
Programs must measure  
at least one outcome.

## Outcome 2

Individuals will have  
effective personal money  
management skills.

**25** participants with unsecured debt at  
10% or less of net income.

**5** participants with total debt at  
40% or less of net income.

**609** participants who understand what it  
means to save and invest.

**581** participants exposed to  
high demand occupations.

## PROGRAM COMPLETION SURVEY RESPONSES

### Question 1

As a result of the  
program, has your  
situation improved?

**681** answered yes  
**70** answered no  
**16** did not respond

### Question 2

Do you feel better  
able to manage  
your money?

**622** answered yes  
**158** answered no  
**18** did not respond

### Question 3

Has the program  
assisted you in  
making progress  
toward personal  
financial stability?

**102** answered yes  
**6** answered no  
**16** did not respond



# BASIC NEEDS

## \$250,000 INVESTED ANNUALLY

### BOLD GOAL

Chippewa Valley residents will have access to food, shelter, and medical services in their time of need.

### COMMUNITY IMPACT BEYOND GRANT FUNDING

- **Emergency Food and Shelter Program.** United Way of the Greater Chippewa Valley annually administers the distribution of funds as part of this federally funded program.
- **SingleCare Discount Prescriptions.** This allows residents to receive prescriptions up to 80% off. SingleCare is free of charge and can be used at any pharmacy across the Chippewa Valley.

### PROGRAM PARTNERS

**Bolton Refuge House, Inc.**

Crisis Intervention Services

**Catholic Charities of the Diocese of La Crosse**

Shelter for Homeless Adults

**Chippewa County Housing Authority**

Tenant Based Rental Assistance

**Chippewa Valley Free Clinic**

Comprehensive Health Care for Impoverished and Low-Income Families

**Chippewa Valley Technical**

**College Foundation, Inc.** | CVTC Dental Clinic

**The Community Table**

The Community Table

**Family Promise of the Chippewa Valley**

Homeless Shelter for Families

**Legacy Community Center, Inc.** | Agnes' Table

**The Open Door Clinic, Inc.**

Medical and Prescription Services

**West Central Wisconsin**

**Community Action Agency, Inc.**

Homeless Prevention Program

**Western Dairyland Economic**

**Opportunity Council, Inc.** | Housing First

## 2021-22 BASIC NEEDS ADVISORY COUNCIL

**Marc Goulet**

*Council Chair*

University of Wisconsin-Eau Claire

**Justin Searles**

*Council Vice Chair*

Marshfield Clinic Health System

**Bruce Ommen**

*Board Liaison*

Ayres Associates, Inc.  
Ending December 2021

**William Mercer**

*Board Liaison*

Premium Waters, Inc.  
Beginning January 2022  
Ending April 2022

**Jennifer Barrett**

L.E. Phillips Career  
Development Center

**Mike Cohoon**

Hope Village-  
Tiny Housing Alternatives

**Jenelle Haddad**

Family Support Center

**Roberta Rasmus**

Community Member  
Ending November 2021

**Kristin Renneke**

Family Support Center

**Justin Searles**

Marshfield Clinic  
Health System

**Thomas Wagener**

City of Eau Claire


**Kelly Christianson**

*Lead Community  
Impact Director*  
United Way of the  
Greater Chippewa Valley

# BASIC NEEDS OUTPUTS

 **3,421 SERVED**

 **54,266 MEALS PROVIDED**

 **1,772 EMERGENCY  
SHELTER NIGHTS  
PROVIDED**



# THANK YOU TO OUR VOLUNTEERS!



## 2,042 VOLUNTEERS GAVE 7,334 HOURS

**\$219,653.30** of value provided  
to UWGCV for hours worked.





# OUR AFFINITY GROUPS GIVE BACK!



Leadership Circle Irvine Park Clean-up 2022



Emerging Leaders Hat and Glove Drive 2022



Leadership Circle at Chippewa Valley Air Show 2022



Outstanding Emerging Leader Spirit Awards 2022



Emerging Leaders Agnes' Table 2022



Leadership Circle Celebrate the Circle 2022





# 2021-22 FINANCIAL HIGHLIGHTS AT A GLANCE

## CONSOLIDATED STATEMENT OF FINANCIAL POSITION

AS OF JUNE 30, 2022

### CURRENT ASSETS

Cash and Cash Equivalents	1,408,463
Investments	3,533,494
Promises to Give	375,937
Related Party Receivable	5,884
Prepaid Expenses	10,678
<b>TOTAL CURRENT ASSETS</b>	<b>5,334,456</b>

### PROPERTY AND EQUIPMENT, NET

	8,233
<b>TOTAL ASSETS</b>	<b>5,342,689</b>

### LIABILITIES AND NET ASSETS

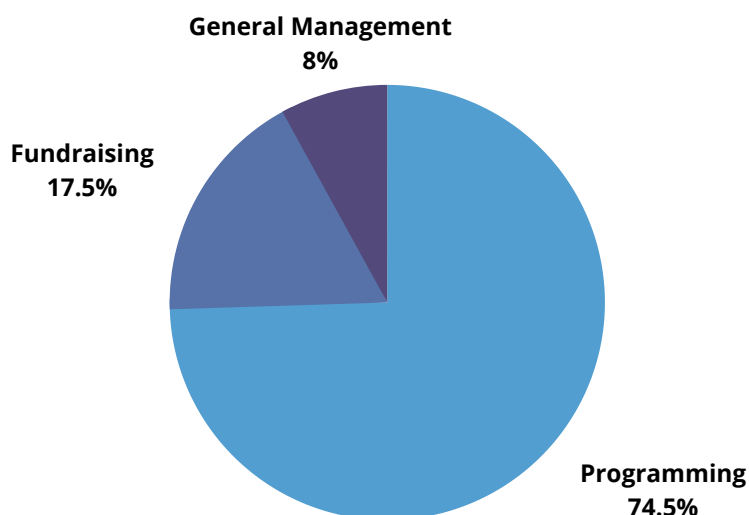
#### CURRENT LIABILITIES

Designations Payable	10,611.00
Accounts Payable	31,766
Accrued Liabilities	29,984
Grants Payable to Organizations	1,000,000
Unearned Revenue	
<b>TOTAL CURRENT LIABILITIES</b>	<b>1,072,361</b>

#### NET ASSETS

Without Donor Restrictions	1,882,760
With Donor Restrictions	2,387,568
<b>TOTAL NET ASSETS</b>	<b>4,270,328</b>
<b>TOTAL LIABILITIES AND NET ASSETS</b>	<b>5,342,689</b>

## FUNCTIONAL EXPENSES



# HOW DONATIONS ARE INVESTED

## DONATIONS RECEIVED BY COUNTY



## GRANT FUNDING



## UNITED WAY OF THE GREATER CHIPPEWA VALLEY ENDOWMENT CORPORATION

**Mike Tzanakis**  
*President*  
Community Member

**Andrew Martin**  
*Treasurer*  
Goldridge Companies

**Kyle Darley**  
*UWGCV Board Chair*  
W.S. Darley & Co.

**Peter Farrow**  
Community Member

**Jerry Jacobson**  
Northwestern Bank

**Tom Kell**  
Community Member

**Kristin Schmidt**  
*Golf Tournament Chair*  
M3 Insurance

**Julie Thoney**  
Xcel Energy

**Angie Weideman**  
Chippewa County Dept.  
of Public Health

**Andrew Neborak**  
*Secretary*  
UWGCV Executive Director  
Ex-Officio

# SPONSOR RECOGNITION

## YEAR ROUND GIVING LEVELS

### PLATINUM \$7,000

- BMO Harris Bank
- Marshfield Clinic Health System
- SCHEELS

### GOLD \$5,000

- Mayo Clinic Health System
- Royal Credit Union
- Xcel Energy

### SILVER \$3,000

- Ayres Associates Inc.
- Group Health Cooperative
- Huebsch Services
- United Healthcare
- Wipfli LLP

### BRONZE \$1,500

- Chemceed LLC
- PESI, Inc.

### Book Month

- Nestle
- Northwestern Bank

### Born Learning Trails

- Mayo Clinic Health System

### Dueling Pianos

- Baker Tilly US, LLP
- Jamf
- Markin Mickelson Financial Group of Wells Fargo Advisors
- Prevail Bank
- SCHEELS
- Wipfli LLP
- Xcel Energy

### Lunch & Learn

- Jamf

### In-Kind

- Badgerland
- Charter Bank (now Nicolet Bank)
- CliftonLarsonAllen, LLP
- Country Jam
- FASTSIGNS
- Great Northern Corporation
- Hampton Inn
- Hy-Vee
- Mega Holiday
- SCHEELS
- Student Transit
- Supreme Graphics
- Toppers Pizza

### Leadership Circle Social Event

- Ayres Associates Inc.
- Jacob Leinenkugel Brewing Co., Inc.
- Miron Construction Co., Inc.



# SPONSOR RECOGNITION

## GOLF MAJOR SPONSORS \$5,000

- Jacob Leinenkugel Brewing Co., Inc.
- M3 Insurance
- Mason Companies, Inc.
- Northwestern Bank
- Xcel Energy

### Golf Tournament

- Ayres Associates Inc.
- Benefit Plan Administrators
- BMO Harris Bank
- CCFBank
- Charter Bank  
(now Nicolet National Bank)
- Chemceed LLC
- Commonweal Development
- Great Northern Corporation
- Group Health Cooperative
- H&R Electric
- HSHS Sacred Heart  
St. Joseph's Hospital
- Jansen Wealth Management
- Markquart Motors
- Miron Construction Co., Inc.
- Premium Waters, Inc.

### Golf Tournament Cont.

- Royal Credit Union
- SCHEELS
- W.S. Darley & Co.
- Wipfli LLP

### Golf In-Kind

- Caribou Coffee
- FASTSIGNS
- Great Northern Corporation
- The Kell Family
- Jacob Leinenkugel Brewing Co., Inc.
- Mega Holiday
- Premium Waters, Inc.
- SCHEELS
- Toycen Ford Inc.
- Travel Leaders
- Wipfli LLP
- Woodman's Markets

**THANK YOU**  
FOR YOUR SUPPORT

Annually, all United Ways across the world certify their adherence to standards that include comprehensive requirements for financial reporting, governance and other legal and ethical obligations. United Way of the Greater Chippewa Valley has met all certification standards for 2022.



**United Way**  
*2022 Membership  
Requirements*  
**Completed**

[www.uwgcv.org](http://www.uwgcv.org)