

2. FUNDRAISING POLICY

Policy Number	CI-002
Board Decision	<input checked="" type="checkbox"/> Approved <input type="checkbox"/> Not Approved
Date of Board Action	April 20, 2018
Effective Date	May 1, 2018

Introduction

United Way of the Greater Chippewa Valley (UWGCV) recognizes that agencies receive revenue from multiple sources, and does not intend to be an organization's only funding source.

This document is meant to outline fundraising parameters to maximize UWGCV's ability to run a successful campaign with the cooperation of funded agencies.

Policy

1. While affiliated agencies may solicit their own employees, they are strictly prohibited from soliciting employees at other workplaces at any time.
2. Funded agencies will refrain from promoting donor designations to specific organizations.

Consequences of Non-Compliance

UWGCV and program partner* agencies are in partnership for the benefit of the entire community. If an agency does not choose to follow the Fundraising Policy, the following consequences will be enforced.

If UWGCV receives notification or observes that a violation *may occur* with an upcoming fundraising activity, UWGCV will notify the agency that they may not be in compliance with the Fundraising Policy. UWGCV will give the agency an opportunity to explain the pending activity and will encourage the agency to change the activity if it appears to be in violation of the Fundraising Policy.

If UWGCV receives notification or observes that a violation *has already occurred*, UWGCV will notify the agency that they were not in compliance with the Fundraising Policy and UWGCV will give the agency an opportunity to explain the activity that occurred and will forward information to the Community Impact Committee who will make a final determination. If it is determined that there was a violation, the agency will be notified in writing and will be asked to refrain from conducting the activity in the future.

If the Community Impact Committee and Board of Directors confirm and verify that a *second violation* has in fact occurred, the agency will be notified in writing that the agency will be recommended for disaffiliation from UWGCV and funding will be discontinued.

* A program partner is an organization that receives grant funding from United Way of the Greater Chippewa Valley.