

2026



**UNITED WAY**

Greater Chippewa Valley

# SPONSORSHIP OPPORTUNITIES

# WHO WE ARE



## OUR MISSION

We improve lives and build stronger Chippewa Valley communities by bringing resources together to advance the common good.

## OUR VISION

We will make an impact on complex problems reducing need and increasing quality of life.

## VALUE STATEMENT

In the community and with one another we are united by being responsible, collaborative, trustworthy and solutions-oriented.

## UNITED WE THRIVE

At United Way Greater Chippewa Valley, we recognize that structural racism, discrimination and other forms of oppression have long contributed to disparities in our region. These inequities have existed in the past and are still present today.

We unequivocally denounce racism/ethnic discrimination because it undermines the well-being and vitality of our region. Collaborating with our community, including those whose voices have not traditionally been heard, will allow us to take a solutions-based approach to dismantling the policies and practices that lead to the marginalization of entire populations of people.

# UNITED IS THE WAY

When you invest in United Way, you are becoming a part of collaborative, innovative, research-based and results-focused initiatives. These impact areas coordinate the work of local programs, service providers, and community stakeholders to solve the most pressing challenges across the Chippewa Valley.



**BUILD A  
RESILIENT  
COMMUNITY**



**CHILDREN ARE OUR  
COMMUNITY'S  
FUTURE**



**BRIDGE THE  
DIGITAL DIVIDE**



**STRENGTHENING  
THE LOCAL  
WORKFORCE**



**PROVIDING  
IMMEDIATE RELIEF  
FOR THOSE IN NEED**

# WHO WE SERVE



## TOGETHER, WE'RE STRONGER

ALICE is an acronym that stands for Asset Limited, Income Constrained, Employed. ALICE represents the households with income above the Federal Poverty Level but below the basic cost of living. United Way's ALICE Report provides current research-based data that quantifies who in Wisconsin is living on the edge of financial insecurity.

Over a third of the Chippewa Valley Residents fall below the ALICE threshold. This means that people are going to work every day but struggling to make ends meet. These families are often faced with tough decisions, like paying the rent or taking the kids to the doctor.



# UNITED WE THRIVE

In the community and with one another, we are united by being responsible, collaborative, trustworthy and solutions-oriented. Our United Way will commit to listening, learning, and leading the Chippewa Valley to build more thriving communities and families.



*Scan here to  
feel the impact!*



# 2026 PACKAGES



## DAY OF CARING

The largest one-day volunteer event in the Chippewa Valley.

## CHIPPEWA VALLEY VOLUNTEER WEBSITE

Logo inclusion on sponsor page and volunteer newsletter.

## LEADERSHIP CIRCLE

Reaching over 500 households and business leaders in the Chippewa Valley.

## EMERGING LEADERS

Supporting the next generation of leaders.

## NEWSLETTER

Communicating monthly Impact in the Chippewa Valley.

## GRATITUDE GALA

What used to be two separate events, the Spirit Awards and Dueling Pianos, is now combined into one exciting occasion: Our Gratitude Gala!

Friday, February 13, 2026 | 6:00PM - 11:00PM

First part of the event: Recognize & Connect (Spirit Awards)

Second part of the event: Energize & Celebrate (Dueling Pianos)

This year, we're excited to introduce a lively dueling pianos experience alongside honoring our incredible community partners, individuals, and organizations that enrich the beautiful Chippewa Valley.

YEAR ROUND SPONSORSHIPS	PLATINUM \$7,000	GOLD \$5,000	SILVER \$3,000	BRONZE \$1,500
<b>DAY OF CARING</b>	<ul style="list-style-type: none"> <li>• Logo on Merch</li> <li>• UWGCV website</li> <li>• Media release</li> <li>• Annual Report</li> <li>• Social media</li> <li>• Logo on signage</li> </ul>	<ul style="list-style-type: none"> <li>• Logo on Merch</li> <li>• UWGCV website</li> <li>• Media release</li> <li>• Annual Report</li> <li>• Social media</li> <li>• Logo on signage</li> </ul>	<ul style="list-style-type: none"> <li>• Logo on Merch</li> <li>• UWGCV website</li> <li>• Media release</li> <li>• Annual Report</li> <li>• Social media</li> <li>• Logo on signage</li> </ul>	<ul style="list-style-type: none"> <li>• Logo on Merch</li> <li>• UWGCV website</li> <li>• Media release</li> <li>• Annual Report</li> <li>• Social media</li> <li>• Logo on signage</li> </ul>
<b>VOLUNTEER WEBSITE</b>	<ul style="list-style-type: none"> <li>• Logo in newsletter</li> <li>• Logo on website</li> </ul>	<ul style="list-style-type: none"> <li>• Logo in newsletter</li> <li>• Logo on website</li> </ul>	<ul style="list-style-type: none"> <li>• Logo in newsletter</li> <li>• Logo on website</li> </ul>	<ul style="list-style-type: none"> <li>• Logo in newsletter</li> <li>• Logo on website</li> </ul>
<b>LEADERSHIP CIRCLE</b>	<ul style="list-style-type: none"> <li>• Annual Report</li> <li>• UWGCV website</li> <li>• Logo on mailings</li> </ul>	<ul style="list-style-type: none"> <li>• Annual Report</li> <li>• UWGCV website</li> <li>• Logo on mailings</li> </ul>	<ul style="list-style-type: none"> <li>• Annual Report</li> <li>• UWGCV website</li> <li>• Logo on mailings</li> </ul>	
<b>EMERGING LEADERS</b>	<ul style="list-style-type: none"> <li>• Logo in newsletter</li> <li>• Logo on website</li> </ul>	<ul style="list-style-type: none"> <li>• Logo in newsletter</li> <li>• Logo on website</li> </ul>		
<b>GRATITUDE GALA</b>	<ul style="list-style-type: none"> <li>• 2 Tickets</li> <li>• Event recognition</li> <li>• Logo on website sponsor board</li> <li>• Logo materials</li> <li>• UWGCV website</li> </ul>	<ul style="list-style-type: none"> <li>• 2 Tickets</li> <li>• Event recognition</li> <li>• Logo on website sponsor board</li> <li>• Logo materials</li> <li>• UWGCV website</li> </ul>		
<b>NEWSLETTER</b>	<ul style="list-style-type: none"> <li>• Newsletter recognition</li> </ul>			



# 2026 PACKAGE COMMITMENT FORM



Our organization is committed to the sponsorship opportunities checked above, with a total gift of: \$ \_\_\_\_\_

## PLEASE PROVIDE YOUR INFORMATION

NAME: \_\_\_\_\_

COMPANY: \_\_\_\_\_

PHONE: \_\_\_\_\_ FAX: \_\_\_\_\_

EMAIL: \_\_\_\_\_

ADDRESS: \_\_\_\_\_  
\_\_\_\_\_

## I'M GOING TO INVEST IN:

PLATINUM LEVEL - \$7,000

GOLD LEVEL - \$5,000

SILVER LEVEL - \$3,000

BRONZE LEVEL - \$1,500

## HOW TO SUBMIT

Fax: 715-843-0425  
Email: rd@uwgcv.org

Visit us at [uwgcv.org/become-sponsor](http://uwgcv.org/become-sponsor)  
Mail: 1729 Westgate Rd., Eau Claire, WI 54703

# ANNUAL GOLF TOURNAMENT SPONSOR & COMMITMENT FORM



## 36 YEARS AND COUNTING!

This golf tournament is our largest annual fundraiser for our communities and partners. It's always on the first Monday in June and hosted at the beautiful Lake Wissota Golf Course. Join us for a fun-filled, sunny, day and make a lasting impact in the Chippewa Valley.

### MAJOR SPONSOR

**\$5,000**

Full golf team (up to 4 golfers).

#### Company name and brand recognition -

- Social media and advertising promotions
- Sponsorship banner
- Showcased on Golf Tournament's web page
- Signage at event
- Logo in Event recap and recognition

### GOLF CART SPONSOR

**\$2,500**

\*LIMIT 4

Full golf team (up to 4 golfers).

#### Company name and brand recognition -

- Social media and advertising promotions
- Name on all team golf carts

### PUTTING CONTEST SPONSOR

**\$3,000**

Full golf team (up to 4 golfers).

#### Company name and brand recognition -

- Opportunity to provide promotional items to golfers at putting contest area only
- Sign displayed on the putting green where contest is held

### GOLFER GIFT SPONSOR

**\$2,500**

\*LIMIT 4

Full golf team (up to 4 golfers).

#### Company name and brand recognition -

- Signage displayed at golfer gifts table
- Sticker callout attached to the golfer gifts
- Logo in Event recap and recognition

### LUNCH & DINNER SPONSOR

**\$2,500**

\*LIMIT 4

Full golf team (up to 4 golfers).

#### Company name and brand recognition -

- Social media and advertising promotions
- Signage at event
- Branded stickers on the boxed lunches

### UNIQUE EXPERIENCE SPONSOR

**\$ TBD**

Have something cool in mind that you want to invest in & showcase? Let's talk!

#### Company name and brand recognition -

- Social media and advertising promotions
- Signage and designated space at event
- Open to discuss any other recognition requests

# ANNUAL GOLF TOURNAMENT SPONSOR & COMMITMENT FORM



## 36 YEARS AND COUNTING!

Our golf tournament is our largest annual fundraiser for our communities and partners. It's always on the first Monday in June and hosted at the beautiful Lake Wissota Golf Course. Join us for a fun-filled, sunny, summer day and make a lasting impact in the Chippewa Valley.



### HOLE-IN-ONE SPONSOR

**\$1,000**

Prize Minimum of \$1,000 value.

Company name and brand recognition -

- Signage displayed one of the 18 tees

### HOLE SPONSOR

\*LIMIT 18

**\$1,000**

2 golfer positions included.

Company name and brand recognition -

- Signage displayed one of the 18 tees

### RAFFLE SPONSOR

**\$500+**

Company name and brand recognition -

- Signage displayed at the raffle tables
- Include branded swag with raffle package

### SCORECARD SPONSOR

**\$500**

Company name and brand recognition -

- Branded sticker displayed on all scorecards

### DRIVING RANGE SPONSOR

**\$500**

Company name and brand recognition -

- Signage displayed on driving range

### BEVERAGE SPONSOR

**\$ TBD**

Help us keep our golfers, volunteers, and vendors all hydrated and prepared!

Company name and brand recognition -

- Signage at event
- Social media and advertising promotions
- Open to discuss any other recognition requests

# ANNUAL GOLF TOURNAMENT SPONSOR & COMMITMENT FORM



**MONDAY JUNE 1, 2026**

- 18 HOLE TOURNAMENT
- INDIVIDUAL OR TEAMS OF 4
- LUNCH AND DINNER INCLUDED
- MORNING SHOTGUN START



Our organization is committed to the  
Golf sponsorship opportunities,  
with a total gift of:

\$ \_\_\_\_\_

## PLEASE PROVIDE YOUR INFORMATION

NAME: \_\_\_\_\_

COMPANY: \_\_\_\_\_

PHONE: \_\_\_\_\_ FAX: \_\_\_\_\_

EMAIL: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

\_\_\_\_\_

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# SMALL ACTS GRANT SPONSOR & COMMITMENT FORM



## THE PURPOSE

United Way Greater Chippewa Valley (UWGCV) invites local businesses and community leaders to become sponsors of our Small Acts Grants program for the July 2026 – June 2027 funding year.

These \$2,500 quick-response grants empower local nonprofits to respond swiftly to emerging needs and opportunities—because sometimes, small acts can make a big difference.

From July 2026 through June 2027, UWGCV will award 20 Small Acts Grants, each addressing immediate challenges or innovative ideas in our community.

We are seeking 20 sponsors, each contributing \$2,500, to fully fund one Small Acts Grant.

## SMALL PROJECTS. BIG DIFFERENCE. LASTING CHANGE.

Not every impact requires a large investment. Many local nonprofits face unexpected opportunities or urgent needs that fall outside traditional grant cycles. Small Acts Grants were created to meet those moments—providing fast, flexible support for projects that:

- Pilot new ideas that could grow into larger community initiatives
- Fill short-term funding gaps for essential programs
- Provide emergency or seasonal assistance
- Boost volunteer or outreach efforts
- Purchase needed materials or supplies to expand service capacity



YOU ARE INVESTING IN FAST, LOCAL, AND VISIBLE IMPACTS, HELPING NONPROFITS DO WHAT THEY DO BEST:  
**STRENGTHEN OUR COMMUNITY**

# SMALL ACTS GRANT SPONSOR & COMMITMENT FORM



## TRANSFORMATIVE PARTNER **\$10,000+**

Prominent recognition across all UWGCV communications as lead program sponsor

## COMMUNITY CATALYST **\$5,000**

Featured in UWGCV e-newsletter and recognition at our annual Gratitude Gala

## SMALL ACTS SPONSOR **\$2,500**

Logo recognition, social media spotlight, and inclusion in Annual Report

## DID YOU KNOW?

**\$10,000+ = SUPPORTS 4+ GRANTS**

**\$5,000 = INVESTS IN 2 GRANTS**

**\$2,500 = FULLY FUNDS 1 GRANT**

## UNIQUE SMALL ACTS SPONSOR **\$ TBD**

Have something cool in mind that you want to invest in & showcase? Let's talk!

Our organization is committed to the sponsorship opportunities, with a total gift of: \$ \_\_\_\_\_

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# DIAPER BANK SPONSOR & COMMITMENT FORM



## MAJOR DIAPER BANK SPONSOR \$12,000

An investment like this, at current bulk pricing, would fully supply our diaper bank with diapers sized newborn to size 6 for ~ 6 months.

## DIAPER BANK SPONSOR \$1,000

This investment would be directly funding wipes and diapers of diverse sizes.

## UNIQUE DIAPER BANK SPONSOR \$ TBD

Have something cool in mind that you want to invest in & showcase? Let's talk!

## DID YOU KNOW?

**\$1,000 = 6,000 DIAPERS (AT LEAST)**

The financial support this would provide would be enough diapers for between 2 - 3 families for an entire year. Our goal is to provide 250,000 diapers every year. Help be a part of this impact!

Our organization is committed to the sponsorship opportunities, with a total gift of:

\$ \_\_\_\_\_

All Diaper Bank Sponsors will be featured in all of our print and digital marketing for our Sweepstakes. Want to host a diaper drive? Contact UWGCV to learn how you can host your own drive!

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# EMERGING LEADERS SPONSOR & COMMITMENT FORM



## JOIN THE IMPACT

The Emerging Leaders group is designed to help participants increase their leadership impact in their organization, the social sector, and the community at large. In Emerging Leaders, you will discover, grow, and be energized. You will move forward with new resources and approaches for your unique leadership journey.

In this group you'll become and be supported by collaborative, great teammates, and good communicators. They seek others' input and opinions, use it to shape their ideas, and generate consensus. They have strong soft-skills and have emotional intelligence when it comes to dealing with others. Emerging Leaders care about their communities and want to support its members so everyone can thrive.

## INVEST IN THE IMPACT

Our Emerging Leaders group is centered around philanthropic involvement with our local non-profit organizations. We participate in six events throughout the year where we take on a local service project and hear from a member of the organizations leadership.

## SERVE & SOCIAL SPONSOR

**\$3,000**

Help us serve our community and learn more about the incredible organizations doing impactful work.

Company name and brand recognition -

- Social media and advertising promotions
- Signage and designated space at event
- Open to discuss any other recognition requests

## TOGETHER, WE THRIVE

This sponsorship allocates \$500 per activity to provide a gift or funds to the organization and is a phenomenal opportunity to showcase your company's community involvement.

# EMERGING LEADERS SPONSOR & COMMITMENT FORM



## UNIQUE EXPERIENCE SPONSOR

\$ TBD

Have something cool in mind that you want to invest in & showcase? Let's talk!

### Company name and brand recognition -

- Social media and advertising promotions
- Signage and designated space at event
- Open to discuss any other recognition requests



Our organization is committed to the sponsorship opportunities, with a total gift of: \$ \_\_\_\_\_

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STAY UNITED WITH US @UW\_EMERGINGLEADERS | UWCGV.ORG | #UNITEDISTHEWAY

UNITED WAY GREATER CHIPPEWA VALLEY  
EMERGING LEADERS 

# INDIVIDUAL OPTIONS



## GRATITUDE GALA

\$800

- Table of 10 included in sponsorship and early bird table selection
- Announced as a sponsor at the event
- Select one song to be performed and be announced as the song sponsor

### Company name and brand recognition -

- Website registration
- Social media and advertising promotions
- Logo on sponsor signage
- Table tents and event signs

## CONCERT SERIES SPONSOR

\$2,500

- Table / Seating included in sponsorship
- Announced as a sponsor at the event
- If applicable, select one song to be performed and be announced as the concert sponsor

### Company name and brand recognition -

- Website registration
- Social media and advertising promotions
- Logo on sponsor signage
- Table tents and event signs

## MARKETING SPONSOR

\$1,000+

Be an investor and partner in our print, digital, advertising, and marketing efforts:

- Social Media
- Advertising
- Videography
- Photography
- Event Materials
- Print & Digital Assets
- Apparel & Merchandise
- Campaign Video & Materials

### Company name and brand recognition -

- Logo recognition on all collaborative assets
- Social media and advertising promotions
- Logo on sponsor signage
- Table tents and event signs
- Open to discuss other recognition ideas



*Scan here to keep in touch!*

# INDIVIDUAL OPTIONS



## I'M GOING TO INVEST IN:

GRATITUDE GALA - \$800

CONCERT SERIES - \$2,500

MARKETING SPONSOR - \$1,000+

SERVE & SOCIAL SPONSOR - \$3,000

EMERGING LEADERS SPONSOR - \$TBD

Our organization is committed to the sponsorship opportunities, with a total gift of: \$ \_\_\_\_\_

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*We want to extend our heartfelt thanks for your incredible support. Your generosity plays a vital role in our mission and empowers us to make a meaningful impact in the community. We truly appreciate your commitment and partnership.*

*Thank you once again for believing in our work!*