

## **2025 Campaign Sweepstakes Official Rules**

Sponsored by United Way Greater Chippewa Valley, 1729 Westgate Rd, Eau Claire, WI 54703.

- 1.** This incentive promotion entry period begins on July 1, 2025, at 8:00 a.m. Central Daylight Savings Time and ends at 11:59 p.m. Central Standard Time on November 26, 2025. Participants must be legal residents of Wisconsin and at least 18 years of age at the time of entry.
- 2.** The winners will receive, in the order drawn, the following prizes donated to United Way Greater Chippewa Valley by the respective companies (odds of winning depend on number of eligible entries received):
  - A.** One (1) \$500 Scheels gift card donated by Scheels (first of five), for use at Scheels sporting goods store, ARV: \$500.00
  - B.** One (1) \$500 Scheels gift card donated by Scheels (second of five), for use at Scheels sporting goods store, ARV: \$500.00
  - C.** One (1) \$500 Scheels gift card donated by Scheels (third of five), for use at Scheels sporting goods store, ARV: \$500.00
  - D.** One (1) \$500 Scheels gift card donated by Scheels (fourth of five), for use at Scheels sporting goods store, ARV: \$500.00
  - E.** One (1) \$500 Scheels gift card donated by Scheels (fifth of five), for use at Scheels sporting goods store, ARV: \$500.00
  - F.** 4 three-day General Admission Passes to Country JAM 2026 donated by Country JAM, ARV: \$950.00
  - G.** One (1) \$500 Security Financial Bank Gift Card donated by Security Financial Bank, ARV: \$500.00
  - H.** Four 2026 Leinenkugel Brewery Tour Passes for their Chippewa Falls Location, 4 - \$100 Leinenkugel Gift Cards, and a Goodie Basket with Beer, donated by Jacob Leinenkugel Brewing Co., Inc, ARV: \$600.00

Only one prize A-H per household can be awarded. Odds of winning depend on number of eligible entries received.

Any depiction of prizes is for illustrative purposes only. Prizes are not redeemable for cash or transferable, except to a surviving spouse residing in the same household. No substitution allowed except, at Sponsor's sole discretion, a prize of equal or greater value may be substituted. Sponsor will not replace any lost or stolen prizes. A prize cannot be used in conjunction with any other promotion or offer. Prize elements may not be separated. Only the number of prizes stated in the Rules is available to be won.

**3.** Any United Way Greater Chippewa Valley donor that increases their 2025 gift by at least \$24 over their 2024 Campaign Gift will be automatically entered for a chance to win prizes A - H. Entry without donation can also be made by sending a letter to United Way Greater Chippewa Valley, Attn: Sweepstakes, 1729 Westgate Rd, Eau Claire, WI 54703, containing name, address and phone number. Only one entry, automatic or otherwise, per person.

**4.** The Pledge Form must be received by or the Entry Letter must be postmarked to United Way Greater Chippewa Valley by 11:59 p.m. Central Time on November 26, 2025. United Way Greater Chippewa Valley will not be responsible for companies that fail to submit their employees' pledge forms by this date. United Way Greater Chippewa Valley will not be responsible for lost or misdirected mail.

**5.** The winners of the sweepstakes will be drawn randomly on December 9, 2025, at the United Way Greater Chippewa Valley office (1729 Westgate Rd) by a third-party volunteer. Winners will be contacted directly by a United Way Greater Chippewa Valley representative, with all winners announced publicly on [www.uwgcgv.org](http://www.uwgcgv.org). Need not be present to win.

**6.** Employees of United Way Greater Chippewa Valley and members of their immediate families are not eligible to participate.

**7.** By entering, all participants hereby agree to comply with these rules, represent that they are eligible, consent to the use of their name and/or photograph for publicity purposes without compensation, unless prohibited by law. All entrants release United Way Greater Chippewa Valley, Scheels, Security Financial Bank, Country JAM, Jacob Leinenkugel Brewing Co., Inc, and their employees, directors, officers and agents, parent, subsidiary and affiliated companies, advertising, fulfillment, publicity and promotion agencies from any and all claims or liability in connection with their participation in this promotion. Entrants agree to hold harmless United Way Greater Chippewa Valley, Scheels, Security Financial Bank, Country JAM, Jacob Leinenkugel Brewing Co., Inc, and their parents, subsidiaries, affiliates, agencies, officers, directors and employees from responsibility for damages, losses or injuries, including death, personal injury or property damage, due in whole or part, directly or indirectly, from participation in this promotion or acceptance, possession, use or misuse of the prize.

**8.** No substitution or transfer of prize or redemption for cash equivalent, except by United Way Greater Chippewa Valley due to unavailability, in which case a prize of equal or greater value will be substituted. United Way Greater Chippewa Valley reserves the right to cancel, terminate or modify this promotion if not capable of completion as planned, and to award the prize as of that date as provided above.

**9.** Participation in this promotion may affect the tax deductibility of your gift. You should consult your tax advisor for more detailed information.

**10.** The name of the prize winners will be available after December 9, 2025, at [www.uwgcw.org](http://www.uwgcw.org). Sponsored by United Way Greater Chippewa Valley, 1729 Westgate Rd, Eau Claire, WI 54703.

**NO PURCHASE OR DONATION NECESSARY TO ENTER OR WIN, NOR WILL  
A PURCHASE OR DONATION IMPROVE ONE'S CHANCES OF WINNING**

**Ensuring the Integrity of the Sweepstakes**

Those individuals that qualify for the Sweepstakes are automatically entered into the drawing as their pledges are processed. Companies, which do not typically provide individual pledge information, may submit a list of those employees who have qualified. Those names are added to the database of automatic qualifiers.

Additionally, those people who submitted an entry outside of the automatic qualification process are also entered into the database. Although we cannot publish the list of all those who qualify, if a workplace campaign requests a list of qualifiers from their own company, United Way Greater Chippewa Valley can provide it prior to the drawing, but after all pledges received by November 26, 2025, have been posted. Please call 715-834-5043 for more information.