

## **MEDIA CONTACT**

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## FOR IMMEDIATE RELEASE CALLING ALL CHIPPEWA VALLEY RESIDENTS TO STAMP OUT HUNGER SATURDAY, MAY 10!

Saturday, May 10 marks the 33rd annual Stamp Out Hunger Food Drive. This drive, created by the National Association of Letter Carriers (NALC), is the largest annual one day food drive that happens in the Chippewa Valley. It benefits our local non-profit food pantries by stocking their shelves with thousands of pounds of non-perishable food. The food collected is then able to be distributed to residents right here in the Chippewa Valley who struggle with food insecurity. Let's work together to help our communities!

Make sure to mark those calendars for **Saturday, May 10**! This year we're taking the route of reducing, reusing, and recycling plastic bags that you most likely already have at home. Every resident will receive a reminder postcard shortly before the collection date of May 10. Please set the non-perishable goods next to your mailbox for your letter carries and volunteers to collect.

Stamp Out Hunger is organized regionally by our local members of NALC, National Rural Letter Carriers' Association (NRLCA), Feed My People Food Bank, and United Way of the Greater Chippewa Valley.

We are also looking for organizations to host workplace food drives, happening **May 1-9**, with donation pickup Friday, May 9. Please register if you would like your mail carrier to drop off postal totes to hold your collected non-perishable goods: <a href="https://www.uwgcv.org/stamp-out-hunger">www.uwgcv.org/stamp-out-hunger</a>. Otherwise, feel free to leave your donations next to your mail pick-up location on **Saturday, May 10**.

In addition to the food drive participation, we need community members to step up and volunteer to help with food collection on **Saturday, May 10**. We hope to register at least 100 volunteers to help make this food drive a success. You can choose to volunteer in Chippewa Falls or Eau Claire! Interested? Register today here: <a href="https://www.uwgcv.org/stamp-out-hunger">www.uwgcv.org/stamp-out-hunger</a>.

This year's goal is to collect **60,000 pounds** of non-perishable goods for our neighbors. Together we can make a difference, let's help keep our communities fed.

Thank you so much! UWGCV Team, Feed My People Team, & The NALC Team