

2025



**UNITED WAY**

Greater Chippewa Valley

# SPONSORSHIP OPPORTUNITIES

# WHO WE ARE



## OUR MISSION

We improve lives and build stronger Chippewa Valley communities by bringing resources together to advance the common good.

## OUR VISION

We will make an impact on complex problems reducing need and increasing quality of life.

## VALUE STATEMENT

In the community and with one another we are united by being responsible, collaborative, trustworthy and solutions-oriented.

## DIVERSITY, EQUITY & INCLUSION STATEMENT

At United Way Greater Chippewa Valley, we recognize that structural racism, discrimination and other forms of oppression have long contributed to disparities in our region. These inequities have existed in the past and are still present today.

We unequivocally denounce racism/ethnic discrimination because it undermines the well-being and vitality of our region. Collaborating with our community, including those whose voices have not traditionally been heard, will allow us to take a solutions-based approach to dismantling the policies and practices that lead to the marginalization of entire populations of people.

# UNITED IS THE WAY

When you give to United Way, you are investing in collaborative, innovative, research-based and results-focused initiatives that coordinate the work of local programs, service providers and community stakeholders in the Chippewa Valley to solve our community's most pressing problems. **#CommunityImpact**



**BUILD A  
RESILIENT  
COMMUNITY**



**CHILDREN ARE OUR  
COMMUNITY'S  
FUTURE**



**BRIDGE THE  
DIGITAL DIVIDE**



**STRENGTHENING  
THE LOCAL  
WORKFORCE**



**PROVIDING  
IMMEDIATE RELIEF  
FOR THOSE IN NEED**

# 2025 PACKAGES



## DAY OF CARING

The largest one-day volunteer event in the Chippewa Valley.

## CHIPPEWA VALLEY VOLUNTEER WEBSITE

Logo inclusion on sponsor page and volunteer newsletter.

## LEADERSHIP CIRCLE

Reaching over 500 households and business leaders in the Chippewa Valley.

## EMERGING LEADERS

Supporting the next generation of leaders.

## NEWSLETTER

Communicating monthly Impact in the Chippewa Valley.

## GRATITUDE GALA

What used to be two separate events, the **Spirit Awards** and **Dueling Pianos**, is now combined into one exciting occasion: Our **Gratitude Gala**!

**Saturday, February 1, 2025 | 7:00PM - 11:00PM**

**First part of the event:** Recognize & Connect (Spirit Awards)

**Second part of the event:** Energize & Celebrate (Dueling Pianos)

This year, we're excited to introduce a lively dueling pianos experience alongside honoring our incredible community partners, individuals, and organizations that enrich the beautiful Chippewa Valley.

## COMMUNITY CAMPAIGN

Supporting the essentials to improving the Chippewa Valley.

YEAR ROUND SPONSORSHIPS	PLATINUM \$7,000	GOLD \$5,000	SILVER \$3,000	BRONZE \$1,500
DAY OF CARING	<ul style="list-style-type: none"> <li>Logo on T- shirt</li> <li>UWGCV website</li> <li>Media release</li> <li>Annual Report</li> <li>Social media</li> <li>Logo on signage</li> </ul>	<ul style="list-style-type: none"> <li>Logo on T- shirt</li> <li>UWGCV website</li> <li>Media release</li> <li>Annual Report</li> <li>Social media</li> <li>Logo on signage</li> </ul>	<ul style="list-style-type: none"> <li>Logo on T- shirt</li> <li>UWGCV website</li> <li>Media release</li> <li>Annual Report</li> <li>Social media</li> <li>Logo on signage</li> </ul>	<ul style="list-style-type: none"> <li>Logo on T- shirt</li> <li>UWGCV website</li> <li>Media release</li> <li>Annual Report</li> <li>Social media</li> <li>Logo on signage</li> </ul>
VOLUNTEER WEBSITE	<ul style="list-style-type: none"> <li>Logo in newsletter</li> <li>Logo on website</li> </ul>	<ul style="list-style-type: none"> <li>Logo in newsletter</li> <li>Logo on website</li> </ul>	<ul style="list-style-type: none"> <li>Logo in newsletter</li> <li>Logo on website</li> </ul>	<ul style="list-style-type: none"> <li>Logo in newsletter</li> <li>Logo on website</li> </ul>
LEADERSHIP CIRCLE	<ul style="list-style-type: none"> <li>Annual Report</li> <li>UWGCV website</li> <li>Logo on mailings</li> </ul>	<ul style="list-style-type: none"> <li>Annual Report</li> <li>UWGCV website</li> <li>Logo on mailings</li> </ul>	<ul style="list-style-type: none"> <li>Annual Report</li> <li>UWGCV website</li> <li>Logo on mailings</li> </ul>	
EMERGING LEADERS	<ul style="list-style-type: none"> <li>Logo in newsletter</li> <li>Logo on website</li> </ul>	<ul style="list-style-type: none"> <li>Logo in newsletter</li> <li>Logo on website</li> </ul>		
GRATITUDE GALA	<ul style="list-style-type: none"> <li>2 Tickets</li> <li>Event recognition</li> <li>Logo on website sponsor board</li> <li>Logo materials</li> <li>UWGCV website</li> </ul>	<ul style="list-style-type: none"> <li>2 Tickets</li> <li>Event recognition</li> <li>Logo on website sponsor board</li> <li>Logo materials</li> <li>UWGCV website</li> </ul>		
COMMUNITY	<ul style="list-style-type: none"> <li>Pledge Form recognition</li> </ul>			
NEWSLETTER	<ul style="list-style-type: none"> <li>Newsletter recognition</li> </ul>			

# INDIVIDUAL OPTIONS



**UNITED WAY**  
Greater Chippewa Valley

## BORN LEARNING TRAILS

**\$1,000**

An opportunity for staff to team build while maintaining trails.

### Company name and brand recognition -

- On our Born Learning Trail website page
- Listed as a sponsor on all media and promotions about the trails
- Recognized at the our Gratitude Gala

## CAMPAIGN SPONSOR

**\$500+**

Provide a \$500 or more value gift or cash to be given away as part of our campaign sweepstakes.

### Company name and brand recognition -

- Company logo in over 3,500 handouts and 200 posters distributed to local organizations
- Recognized at our Gratitude Gala

## CHIPPEWA VALLEY VOLUNTEER WEBSITE

**\$500**

An opportunity to support volunteerism in the Chippewa Valley.

### Company name and brand recognition -

- Logo inclusion on sponsor page
- Logo inclusion in newsletter

## GRATITUDE GALA

**\$800**

- **Table of 10** included in sponsorship and early bird table selection
- Announced as a sponsor at the event
- Select one song to be performed and be announced as the song sponsor

### Company name and brand recognition -

- Website registration
- Social media and advertising promotions
- Logo on sponsor signage
- Table tents and event signs



# COMMITMENT FORM



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Greater Chippewa Valley

## I'M GOING TO INVEST IN:

☐ PLATINUM LEVEL - \$7,000

☐ GOLD LEVEL - \$5,000

☐ SILVER LEVEL - \$3,000

☐ BRONZE LEVEL - \$1,500

## OTHER OPTIONS I WANT TO INVEST IN:

☐ BORN LEARNING TRAILS - \$1,000

☐ VOLUNTEER WEBSITE - \$500

☐ SWEEPSTAKES - \$500+

☐ GRATITUDE GALA - \$800

Our organization is committed to the sponsorship opportunities checked above, with a total gift of: \$ \_\_\_\_\_

## PLEASE PROVIDE YOUR INFORMATION

NAME: \_\_\_\_\_

COMPANY: \_\_\_\_\_

PHONE: \_\_\_\_\_ FAX: \_\_\_\_\_

EMAIL: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

\_\_\_\_\_

## HOW TO SUBMIT

Fax: 715-843-0425  
Email: [rd@uwgcv.org](mailto:rd@uwgcv.org)

Visit us at [uwgcv.org/become-sponsor](http://uwgcv.org/become-sponsor)  
Mail: 3603 N. Hastings Way, Suite 200, Eau Claire, WI 54703

# GOLF PACKAGES



## MAJOR SPONSOR

**\$5,000**

Full golf team (up to 4 golfers).

### Company name and brand recognition –

- Social media and advertising promotions
- Sponsorship banner
- Showcased on Golf Tournament's web page
- Signage at event
- Logo in Event recap and recognition

## PUTTING CONTEST SPONSOR

**\$3,000**

Full golf team (up to 4 golfers).

### Company name and brand recognition –

- Opportunity to provide promotional items to golfers at putting contest area only
- Sign displayed on the putting green where contest is held

## LUNCH & DINNER SPONSOR

\*LIMIT 4

**\$2,500**

Full golf team (up to 4 golfers).

### Company name and brand recognition –

- Social media and advertising promotions
- Signage at event
- Branded stickers on the boxed lunches

## GOLF CART SPONSOR

\*LIMIT 4

**\$2,500**

Full golf team (up to 4 golfers).

### Company name and brand recognition –

- Social media and advertising promotions
- Name on all team golf carts

## GOLFER GIFT SPONSOR

\*LIMIT 4

**\$2,500**

Full golf team (up to 4 golfers).

### Company name and brand recognition –

- Signage displayed at golfer gifts table
- Sticker callout attached to the golfer gifts
- Logo in Event recap and recognition

## HOLE-IN-ONE SPONSOR

**\$1,000**

Prize Minimum of \$1,000 value.

### Company name and brand recognition –

- Signage displayed one of the 18 tees

## HOLE SPONSOR

\*LIMIT 18

**\$1,000**

2 golfer positions included.

### Company name and brand recognition –

- Signage displayed one of the 18 tees

## SCORECARD SPONSOR

**\$500**

### Company name and brand recognition –

- Branded sticker displayed on all scorecards

## DRIVING RANGE SPONSOR

**\$500**

### Company name and brand recognition –

- Signage displayed on driving range

## RAFFLE SPONSOR: LEVEL 1 = \$50+ | LEVEL 2 = \$500+

### Company name and brand recognition –

- Signage displayed at the raffle tables
- Include branded swag with raffle package

# GOLF COMMITMENT FORM



**UNITED WAY**  
Greater Chippewa Valley

## MONDAY JUNE 2, 2025

- 18 HOLE TOURNAMENT
- INDIVIDUAL OR TEAMS OF 4
- LUNCH AND DINNER INCLUDED
- MORNING SHOTGUN START

Our organization is committed to the  
Golf sponsorship opportunities,  
with a total gift of:

\$ \_\_\_\_\_



### PLEASE PROVIDE YOUR INFORMATION

NAME: \_\_\_\_\_

COMPANY: \_\_\_\_\_

PHONE: \_\_\_\_\_ FAX: \_\_\_\_\_

EMAIL: \_\_\_\_\_

ADDRESS: \_\_\_\_\_  
\_\_\_\_\_

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# DIAPER BANK SPONSOR & COMMITMENT FORM



## DIAPER BANK SPONSOR

Choose the amount you want to invest! This will go towards supplies and orders.

**\$1,000 = 6,000 Diapers**

## DIAPER DRIVE SPONSOR

Be recognized before, during, and after the event.

**\$500+ Investment**

Our organization is committed to the sponsorship opportunities above, with a total gift of:

\$ \_\_\_\_\_

All Diaper Bank Sponsors will be featured in our print / digital marketing alongside social media and all signage.

## PLEASE PROVIDE YOUR INFORMATION

NAME: \_\_\_\_\_

COMPANY: \_\_\_\_\_

PHONE: \_\_\_\_\_ FAX: \_\_\_\_\_

EMAIL: \_\_\_\_\_

ADDRESS: \_\_\_\_\_  
\_\_\_\_\_

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# SWEEPSTAKES SPONSOR & COMMITMENT FORM



We aspire to be creative with these opportunities! Over a third of the Chippewa Valley population falls under the ALICE (Asset Limited, Income Constrained, Employed) designation and through this sweepstakes, we aim to make a meaningful difference for our community members that's long lasting.

Join us in our core initiatives to support individuals in need of assistance with essential expenses such as gas, groceries, rent, and/or mortgage payments.

No matter the size of the contribution, your investment will leave a positive impact on our community and the Chippewa Valley.

Our organization is committed to the sponsorship opportunity above, with a total gift of:

\$ \_\_\_\_\_

All Sweepstakes Sponsors will be featured in our print / digital marketing alongside social media and all signage.

## PLEASE PROVIDE YOUR INFORMATION

NAME: \_\_\_\_\_

COMPANY: \_\_\_\_\_

PHONE: \_\_\_\_\_ FAX: \_\_\_\_\_

EMAIL: \_\_\_\_\_

ADDRESS: \_\_\_\_\_  
\_\_\_\_\_

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**UNITED WE RISE**