United Way of the Greater Chippewa Valley annually produces one of the definitive volunteer guides in the area for Chippewa and Eau Claire counties. Over 110 agencies and schools are included in this publication. Thanks to sponsorships, the 2019 Volunteer Guide was professionally printed, with 750 guides distributed throughout our communities. An electronic copy of the guide is accessible on our website.

WHAT YOU GET

- Your company will be recognized inside the guide with a full-color, 6.675” x 4” ad. The first four sponsors receive placement on the inside front and back covers. Additional sponsors will receive placement on the recto (right-facing) page of front cover.

- Camera-ready artwork can be received by sponsor, or can be designed by United Way

- Your logo in eNewsletters

- Your company’s name listed in media release

- Your company’s name listed on all social media posts regarding the guide

- Your logo on online volunteer guide hosted on United Way’s website (one of our most trafficked webpages!)

- Special acknowledgement during our Chippewa Valley Spirit Awards

- Your business recognized in the annual report

- Listed as a sponsor in our newsletters (mailed to 1,200 community supporters & emailed to 10,000+)

**SPONSORSHIP: $500/1 yr**

Design and photography included if needed