

15 VIRTUAL FUNDRAISING IDEAS

Keep in mind that all these events can be done for free, or you can use them as an additional fundraising opportunity.

Zoom trivia competition!

Host a Mini Golf Design Competition. Each participant designs a hole with household objects and shares via video. Award prizes for most creative, most challenging, most detailed, etc. Suggest an entrance fee.

Host virtual activities or lessons and consider charging \$5-10 donations to participate. Ex: cocktail lesson from a mixologist, DJ class, dance lessons for couples, a group workout class.

A virtual book club with \$10 dues.

Raffles for virtual happy hour with the CEO.

Bright idea: Everyone who pledges during the campaign is entered into the raffle. This encourages recurring gifts rather than one-time smaller donations.

Zoom Bingo!

Virtual bake sales, buy a recipe and donate the money to United Way!

Have employees donate items to an online yard sale with proceeds benefiting United Way.

Host a video game tournament. Participants donate to enter!

Virtual podcast club. Participants register with a suggested donation.

Virtual pie in the face! Select several leaders in your organization and whichever leader gets the most votes gets a pie in the face! Employees can contribute a vote through a donation.

Virtual 5k. Employees can register and contribute to a suggested donation and choose their own path to get outside and safely participate in a group health challenge.

Cute pet contest. Have employees submit photos of their pet and \$1=1 vote!

Host a movie day! Employees can take a break and watch a movie by registering with a suggested donation.

Employee online tutorials. Have attendees donate for a link to each class.