

WE FIGHT FOR OUR COMMUNITY'S



HEALTH



EDUCATION



FINANCIAL STABILITY



BASIC NEEDS

When you give to United Way, you are investing in collaborative, innovative, research-based and results -focused initiatives that coordinate the work of local programs, service providers and community stakeholders in the Chippewa Valley to solve our community's most pressing problems.

THANK YOU TO OUR
PRINT SPONSOR:



United Way of the
Greater Chippewa Valley

3603 N. Hastings Way,
Suite 200
Eau Claire, WI 54703

JOIN US & BE A PART OF THE CHANGE!
GIVE OR VOLUNTEER TODAY!
WWW.UWGCV.ORG OR 715-834-5043

COMMUNITY IMPACT BEYOND GRANT FUNDING

Health Initiatives:

ACEs & Resiliency Training
Community Health Assessment (CHA)
FamilyWise Discount Prescriptions
QPR: Question, Persuade, Refer

Education Initiatives:

Book Buddies
Born Learning Trails
Home Visiting Council
Parent Cafés
"Read to Me" Book Month
Talking is Teaching Campaign

Financial Stability Initiatives:

Financial Coaching
My Free Taxes
Workplace Financial Education

Basic Needs:

Emergency Food and Shelter Program

Volunteer Coordination:

Day of Caring
Meal Packaging Event
Stamp Out Hunger Food Drive



You're not just making a donation, you're
CHANGING OUR LIVES.

LIVE UNITED



BE A PART OF THE CHANGE. GIVE OR VOLUNTEER TODAY!

HEALTH



1 in 4 Americans are affected by mental illness.

Mental Health was ranked the

#1 health concern in Chippewa and Eau Claire counties in both the 2015 and 2018 Community Health Assessments.

Building a Resilient Community

Mental health is an important part of overall health. United Way funding supports programs where youth and adults increase protective factors and/or effectively manage life challenges and crises to improve overall mental health.

PROGRAM PARTNERS

- Big Brothers Big Sisters of Northwestern WI
- One-to-One Youth Mentoring
- Bolton Refuge House
- Mental Health Intervention Program
- Eau Claire YMCA
- Healthy Living Program
- Family Support Center/
- River Source
- Domestic Violence Program
- Open Door Clinic
- Children's Hospital of Wisconsin Child and Family Counseling
- Eau Claire Area School District
- School Based Mental Health

EDUCATION



4,500 children ages 0-5 in the Chippewa Valley live in households that struggle to make ends meet.

48% of children coming from low-income homes are ready for school. (less than half!)

Children are our Community's Future

United Way funding supports programs working with children 0-5 and their parents/guardians/caregivers to ensure appropriate development in: health and physical well-being, social and emotional development, language and general knowledge, and provide supportive environments for children to ensure they are ready for school.

PROGRAM PARTNERS

- Children's Hospital of Wisconsin
- Family Support Center/River Source
- Bright Starts and Rural Playgroups
- Literacy Chippewa Valley
- Family Literacy for Early Learning Success
- Marsfield Clinic Health System
- Reach Out and Read

FINANCIAL STABILITY



26,000+ households in Chippewa and Eau Claire counties struggle to afford the basic costs of living.

85% of Chippewa Valley businesses reported difficulty filling high-demand positions.

Strengthening the Local Workforce

Families need a steady income that covers basic need expenses before they achieve long-term financial goals. United Way empowers residents to achieve self-sufficiency by supporting programs providing employment training and money management skills.

PROGRAM PARTNERS

- Western Dairyland EOC
- Fresh Start
- Workforce Resource
- Employment and Training
- CVTC Foundation
- United Way Microgrant Program
- FamilyMeans
- Financial Solutions
- Junior Achievement of Wisconsin,
- Northwest District
- Personal Finance and Work Readiness Education

BASIC NEEDS



11,760 Eau Claire County and **6,530** Chippewa County residents identified as food-insecure.

160 people reported homeless in Eau Claire County from January 2018 point in time count.

PROGRAM PARTNERS

- Bolton Refuge House
- Crisis Intervention Services
- Catholic Charities & LSS
- Shelters for Homeless Adults
- (Sojourner House & Positive Avenues)
- Chippewa County Housing Authority
- Tenant-Based Rental Assistance
- Chippewa Valley Free Clinic
- Comprehensive Healthcare for Impoverished & Low-Income Families
- CVTC Foundation
- CVTC Dental Clinic
- The Community Table
- Daily Nutritious Meals
- Family Promise of the Chippewa Valley
- Family Homeless Shelter
- (Beacon)
- Legacy Community Center
- Agnes' Table
- Open Door Clinic
- Medical & Prescription Services
- WestCAP
- Homeless Prevention Program
- Western Dairyland EOC
- Housing First

Basic Need Services Provided

In 2016-2017, United Way funded program partners provided 12,520 basic need services of food, shelter and medical care to community members.