

# WE FIGHT FOR OUR COMMUNITY'S



HEALTH



EDUCATION



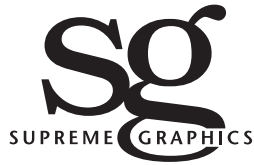
FINANCIAL STABILITY



BASIC NEEDS

**When you give to United Way, you are investing in collaborative, innovative, research-based and results-focused initiatives that coordinate the work of local programs, service providers and community stakeholders in the Chippewa Valley to solve our community's most pressing problems.**

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PRINT SPONSOR:



United Way of the  
Greater Chippewa Valley

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GIVE OR VOLUNTEER TODAY!  
[WWW.UWGCV.ORG](http://WWW.UWGCV.ORG) OR 715-834-5043

## COMMUNITY IMPACT BEYOND GRANT FUNDING

### Health Initiatives:

ACEs & Resiliency Training  
Community Health Assessment (CHA)  
FamilyWise Discount Prescriptions  
QPR: Question, Persuade, Refer

### Education Initiatives:

Book Buddies  
Born Learning Trails  
Home Visiting Council  
Parent Cafés  
"Read to Me" Book Month  
Talking is Teaching Campaign

### Financial Stability Initiatives:

Financial Coaching  
My Free Taxes  
Workplace Financial Education

### Basic Needs:

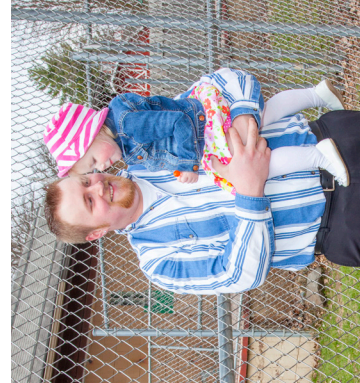
Emergency Food and Shelter Program

### Volunteer Coordination:

Day of Caring  
Meal Packaging Event  
Stamp Out Hunger Food Drive

You're not just making a donation, you're  
**CHANGING OUR LIVES.**

LIVE UNITED



BE A PART OF THE CHANGE. GIVE OR VOLUNTEER TODAY!

# HEALTH



**1 in 4** Americans are affected by mental illness.

Mental Health was ranked the

**#1 health concern** in Chippewa and Eau Claire counties in both the 2015 and 2018 Community Health Assessments.

## Building a Resilient Community

Mental health is an important part of overall health. United Way funding supports programs where youth and adults increase protective factors and/or effectively manage life challenges and crises to improve overall mental health.

### PROGRAM PARTNERS

- Big Brothers Big Sisters of Northwestern WI
- One-to-One Youth Mentoring
- Bolton Refuge House
- Mental Health Intervention Program
- Family Support Center/Healthy Living Program
- Eau Claire YMCA
- River Source
- Domestic Violence Program
- Open Door Clinic
- Children's Hospital of Wisconsin Child and Family Counseling
- Eau Claire Area School District School Based Mental Health
- The Wellness Shack
- Peer Support Services

# EDUCATION



**4,500** children ages 0-5 in the Chippewa Valley live in households that struggle to make ends meet.

**48%** of children coming from low-income homes are ready for school. (less than half!)

## Children are our Community's Future

United Way funding supports programs working with children 0-5 and their parents/guardians/caregivers to ensure appropriate development in: health and physical well-being, social and emotional development, language and general knowledge, and provide supportive environments for children to ensure they are ready for school.

### PROGRAM PARTNERS

- Children's Hospital of Wisconsin
- Family Support Center/River Source
- Bright Starts and Rural Playgroups
- Literacy Chippewa Valley
- Department in partnership with Eau Claire City-County Health Building Families
- Chippewa County Department of Public Health
- Western WI Nurse-Family Partnership Consortium
- Marsfield Clinic Health System
- Reach Out and Read

# FINANCIAL STABILITY



**26,000+** households in Chippewa and Eau Claire counties struggle to afford the basic costs of living.

**85%** of Chippewa Valley businesses reported difficulty filling high-demand positions.

## Strengthening the Local Workforce

Families need a steady income that covers basic need expenses before they achieve long-term financial goals. United Way empowers residents to achieve self-sufficiency by supporting programs providing employment training and money management skills.

### PROGRAM PARTNERS

- Western Dairyland EOC
- FamilyMeans
- United Way Microgrant Program
- Fresh Start
- Workforce Resource
- Employment and Training
- CVTC Foundation
- Junior Achievement of Wisconsin, Northwest District
- Personal Finance and Work Readiness Education

# BASIC NEEDS



**11,760** Eau Claire County and **6,530** Chippewa County residents identified as food-insecure.

**160** people reported homeless in Eau Claire County from January 2018 point in time count.

### PROGRAM PARTNERS

- Bolton Refuge House
- Crisis Intervention Services
- Catholic Charities & LSS
- Shelters for Homeless Adults
- (Sojourner House & Positive Avenues)
- Chippewa County Housing Authority
- Tenant-Based Rental Assistance
- Chippewa Valley Free Clinic
- Comprehensive Healthcare for Impoverished & Low-Income Families
- CVTC Foundation
- CVTC Dental Clinic
- The Community Table
- Daily Nutritious Meals
- Family Promise of the Chippewa Valley
- Family Homeless Shelter
- (Beacon)
- Legacy Community Center
- Agnes' Table
- Open Door Clinic
- Medical & Prescription Services
- WestCAP
- Homeless Prevention Program
- Western Dairyland EOC
- Housing First

In 2016-2017, United Way funded program partners provided 12,520 basic need services of food, shelter and medical care to community members.

## Basic Need Services Provided