

REQUEST FOR COVID RECOVERY PROPOSALS Second Wave

The United Way of the Greater Chippewa Valley (UWGCV) Endowment has released \$500,000 to inspire and fund impactful COVID recovery efforts in the Chippewa Valley. Approximately \$300,000 was released in the First Wave. Second Wave funding will be approximately \$200,000.

Rarely has humanity faced a threatening situation for which one important solution is our staying separated from one another. The consequences of our doing so are especially threatening to our counties' young children and their families.

“Early childhood care and education is more than preparation for primary school. It aims at the holistic development of a child’s social, emotional, cognitive, and physical needs in order to build a solid and broad foundation for lifelong learning and wellbeing. Early childhood care and education has the possibility to nurture caring, capable and responsible future citizens.” UNESCO

Considering these challenges, UWGCV is requesting Second Wave proposals aimed at the accomplishment of four major goals, central to COVID recovery.

Goal One – To advance the development of, and learning for, children at levels 4K to Grade Three

Goal Two – To advance the development of children from birth to age five

Goal Three – To protect and support the mental well-being of these children and their family systems

Goal Four – To protect and support the physical well-being of these children and their family systems, meeting basic needs - shelter, food, hygiene, and safety.

All organizations serving residents of Chippewa and Eau Claire Counties are eligible to submit proposals. While UWGCV maintains critical relationships with our non-profit Program Partners in our normal work, this request is an invitation to all who want to respond.

The minimum request for proposal funding is \$5,000. The maximum request is \$125,000.

We encourage proposals that are:

- child-centric,
- designed in collaborative partnerships,
- recovery-focused yet promise enduring benefit,
- focused on economically vulnerable families, and
- well-reasoned.

Proposals will be reviewed in collaboration with the Community Foundation of Chippewa County (CFCC) and the Eau Claire Community Foundation (ECCF) as they review their own COVID recovery grant requests. Any organization may submit a grant application to either Foundation and a proposal to UWGCV.

Please submit your complete proposal packet as instructed on the cover sheet below to admin@uwgcv.org by 11:59 p.m. CST, Tuesday, September 15, 2020. Proposal selection and funding decisions will be announced on Monday, September 28, 2020. The duration of the project is determined by the applicant, but all projects must be completed no later than June 30, 2021. Reporting requirements will be outlined in a Memo of Understanding.

About the United Way of the Greater Chippewa Valley

UWGCV Mission

We improve lives and build stronger Chippewa Valley communities by bringing resources together to advance the common good.

UWGCV Vision

We will make an impact on complex problems - reducing need and increasing quality of life.

UWGCV Value Statement

In the community and with one another we are united by being responsible, collaborative, trustworthy, and solutions-oriented.

UWGCV Strategies

- **Increase our Impact.** United Way will achieve measurable impact on issues important to the community.
- **Increase our Resources.** United Way will inspire, motivate and facilitate many donations of time, talent and finances. Donors will be confident that their gifts make a meaningful and measurable impact.
- **Strengthen our Core.** United Way's staff and volunteers will have the skills, knowledge and resources necessary to maximize organizational effectiveness and achieve strategic goals.
- **Strengthen our Community Presence.** United Way will be known as a vital resource in advancing the common good.

Proudly collaborating with:



COVID Recovery Proposal Cover Sheet

Name of Project: _____

Name of Primary Organization:

Primary Contact – Name, Phone, Email:

Mailing Address for Project Correspondence:

Project Summary

The summary should contain the name of the organization or primary organization, project title, project objectives, project description, and anticipated outcomes. The summary should be ready for public release. **(Not to exceed one page)**

Project Schedule

A summary of the schedule of activities and milestones.

Project Goals

Describe the facet(s) of the four UWGCV COVID recovery goals you plan to address.

Metrics and Evaluation

Discuss the metrics and the evaluation plan for the project.

Project Narrative (Not to exceed 5 pages)

Discuss the operational plan for achieving the goals of the project. If applicable, discuss how collaboration with all partners will occur. For grants exceeding \$25,000, please express your project in modules if possible. This will support the review team if partial awards are necessary.

Please state clearly: The number of people served, the demographic, and the total project budget.

Team Members

List name, organization, and brief project role description.

Budget

Include a spreadsheet that illustrates all revenue sources and expenses. Detail should grow in proportion to the size of the budget. Expenses that might be included are: Wages, Salaries, Benefits, Transportation, Services, Supplies, Materials, Sub-contracting.

For grants exceeding \$25,000, please express your budget to reflect the modules described in your narrative. This will support the review team if partial awards are necessary.

Other Required Items

Copy of the Primary Organization's most-recent audit or financial review, and list of Board of Directors. Other items might be requested during proposal review.

Please submit your proposal packet to admin@uwgcv.org by 11:59 p.m CST, Tuesday, September 15, 2020. The packet must include: 1) the proposal in a single PDF and 2) project budget in a single Excel spreadsheet. The packet may include other items at your discretion. Content in the email accompanying your packet will not be considered.

Questions can be submitted to gouletmr@uwec.edu.