HELP ADD INCENTIVE TO COMMUNITY GIVING

Make no mistake: the LIVE UNITED Sweepstakes drives a significant amount of participation in the annual United Way campaign. The announcement of winners is also highly anticipated. Not only are you helping us raise additional dollars, but your business’s brand will get prime exposure during our campaign.

WHAT YOU GET

Your business and prize donation will be featured:

- In over 16,000 handouts and 500 posters distributed to over 200 businesses who run United Way campaigns
- On our website
- In our newsletter, “Impact in the Valley” (mailed to 1,200 community supporters & emailed to 10,000+)
- In social media posts
- Your business recognized in the annual report
- Special acknowledgement during our Chippewa Valley Spirit Awards

SPONSORSHIP: In-kind product or service valued at $500 or more

Available to multiple sponsors.