

**WITH YOUR PARTNERSHIP,  
THE OPPORTUNITIES  
TO IMPROVE LIVES  
AND STRENGTHEN THE CHIPPEWA VALLEY  
ARE ENDLESS.**

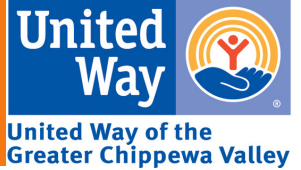
**2022 SPONSORSHIPS**

**LIVE UNITED**

United Way of the  
Greater Chippewa Valley



# PACKAGES



## Day of Caring

The largest one-day volunteer event in the Chippewa Valley.

## Volunteer Guide

A volunteer guide distributed throughout Chippewa and Eau Claire counties. A full-color 6.675"x4" ad, print-ready artwork supplied by sponsor.

## Leadership Circle

Reaching over 500 households and business leaders in the Chippewa Valley.

## Emerging Leaders

Supporting the next generation of leaders.

## Chippewa Valley Spirit Awards

United Way's annual award event recognizing community partners, individuals & organizations.

## Community Campaign

Supporting the essentials.

## Newsletter

Monthly Impact in the Chippewa Valley.

YEAR ROUND SPONSORSHIPS	PLATINUM \$7,000	GOLD \$5,000	SILVER \$3,000	BRONZE \$1,500
Day of Caring	<ul style="list-style-type: none"> <li>Logo on back of DOC t-shirt</li> <li>UWGCV website</li> <li>Media release</li> <li>Annual Report</li> <li>Social media</li> <li>Logo on banner at packing event</li> </ul>	<ul style="list-style-type: none"> <li>Logo on back of DOC t-shirt</li> <li>UWGCV website</li> <li>Media release</li> <li>Annual Report</li> <li>Social media</li> <li>Logo on banner at packing event</li> </ul>	<ul style="list-style-type: none"> <li>Logo on back of DOC t-shirt</li> <li>UWGCV website</li> <li>Media release</li> <li>Annual Report</li> <li>Social media</li> <li>Logo on banner at packing event</li> </ul>	<ul style="list-style-type: none"> <li>Logo on back of DOC t-shirt</li> <li>UWGCV website</li> <li>Media release</li> <li>Annual Report</li> <li>Social media</li> <li>Logo on banner at packing event</li> </ul>
Volunteer Guide	<ul style="list-style-type: none"> <li>Media release</li> <li>Social media</li> <li>Logo in guide</li> </ul>	<ul style="list-style-type: none"> <li>Media release</li> <li>Social media</li> <li>Logo in guide</li> </ul>	<ul style="list-style-type: none"> <li>Media release</li> <li>Social media</li> <li>Logo in guide</li> </ul>	<ul style="list-style-type: none"> <li>Media release</li> <li>Social media</li> <li>Logo in guide</li> </ul>
Leadership Circle	<ul style="list-style-type: none"> <li>Annual Report</li> <li>UWGCV website</li> <li>Logo on mailings</li> </ul>	<ul style="list-style-type: none"> <li>Annual Report</li> <li>UWGCV website</li> <li>Logo on mailings</li> </ul>	<ul style="list-style-type: none"> <li>Annual Report</li> <li>UWGCV website</li> <li>Logo on mailings</li> </ul>	X
Emerging Leaders	<ul style="list-style-type: none"> <li>Two tickets to Dueling Pianos</li> <li>Event recognition</li> <li>Logo on website</li> <li>Sponsor board at events</li> </ul>	<ul style="list-style-type: none"> <li>Two tickets to Dueling Pianos</li> <li>Event recognition</li> <li>Logo on website</li> <li>Sponsor board at events</li> </ul>	X	X
Chippewa Valley Spirit Awards	<ul style="list-style-type: none"> <li>Logo featured</li> <li>Promotion</li> <li>UWGCV website</li> </ul>	<ul style="list-style-type: none"> <li>Logo featured</li> <li>Promotion</li> <li>UWGCV website</li> </ul>	X	X
Community Campaign	<ul style="list-style-type: none"> <li>Logo included on pledge forms</li> </ul>	X	X	X
Newsletter	<ul style="list-style-type: none"> <li>Logo displayed virtually in monthly newsletter</li> </ul>	X	X	X

# INDIVIDUAL OPTIONS

**Born Learning Trail (PENDING) \$1,000**

- An opportunity for staff to team build while maintaining trails.

**Company name and logo recognition:**

- On the United Way of the Greater Chippewa Valley's Born Learning Trail website page.
- Listed as a sponsor on all media and promotions about the trails.
- Recognized at the Chippewa Valley Spirit Awards.

**Volunteer Guide..... \$500**

- Full-color 6.675"x4" ad.
- Print-ready artwork supplied by sponsor.

**Company name and logo recognition:**

- Media release.
- Social media posts regarding the guide.
- Online volunteer guide hosted on United Way's website.

**Read To Me Book Month..... \$500**

- Tagged in social media posts about the event.
- Recognized at the Chippewa Valley Spirit Awards.

**Company name and logo recognition:**

- Books for your company's sponsored community.
- Event flyer.

**Lunch & Learn (Limited to 4)..... \$500**

- Quarterly Lunch & Learn beginning 2022.

**Company name and logo recognition:**

- Social media promotions and advertising.
- Sticker on the box lunches.
- Featured on United Way website's L&L page.

**Sweepstakes..... \$500**

- Provide a \$500+ value gift or cash to be given away as part of our campaign sweepstakes.

**Company name and logo recognition:**

- Company logo in over 16,000 handouts and 500 posters distributed to over 200 businesses
- Recognized at the Chippewa Valley Spirit Awards.

**Dueling Pianos Gold..... \$500**

- Table of eight included in sponsorship– early bird table selection.
- Announced as gold sponsor at event.
- Select one song to be performed and you will be announced as the song sponsor.
- Recognized at the Chippewa Valley Spirit Awards.

**Company name and logo recognition:**

- Web registration.
- Social media promotions.
- Sponsor board at event.
- Table tents.

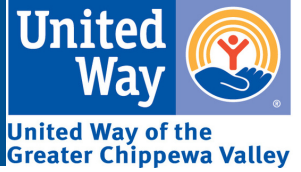
**Dueling Pianos Silver..... \$350**

- Four tickets included for your company's sponsorship.

**Company name and logo recognition:**

- Web registration.
- Table tents.

# SPONSORSHIP COMMITMENT FORM



**Please select a level of sponsorship:**

- PLATINUM..... \$7,000
- GOLD..... \$5,000
- SILVER..... \$3,000
- BRONZE..... \$1,500

**Individual options:**

- Born Learning Trail (2 ONLY)..... \$1,000
- Read To Me Book Month..... \$500
- Volunteer Guide..... \$500
- Sweepstakes..... \$500
- Dueling Pianos Gold..... \$500
- Dueling Pianos Silver..... \$350

**Yes! Our organization is committed to the sponsorship opportunities checked above, with a total gift of: \$ \_\_\_\_\_**

Name: _____	Company: _____
Phone: _____	Fax: _____
Address: _____ _____	Email: _____

**33rd Annual**



# GOLF PACKAGES

**Major Sponsor (Limited to 5)..... \$5,000**

- Five golfer positions.

**Company name and logo recognition:**

- Individual social media posts.
- Sponsorship banner.
- Promotional material.
- UWGCV's website rotor and website page dedicated to the Golf Tournament.
- Signs in front of clubhouse.
- Logo in Thank You advertisement published in Chamber ads.

**Putting Contest Sponsor ..... \$3,000**

- Five golfer positions.

**Company name and logo recognition:**

- Opportunity to provide promotional items to golfers at putting contest area only.
- Sign displayed on the putting green where contest is held.

**Lunch & Dinner Sponsor..... \$2,500  
(Limited to 4)**

**Company name and logo recognition:**

- Recognition on social media posts.
- Promotional material.
- UWGCV's website page dedicated to the Golf Tournament.
- Stickers on boxed lunches.

**Cart Sponsor ..... \$2,500**

- Five golfer positions.

**Company name and logo recognition:**

- Name displayed on every team cart.

**Golfer Gift Sponsor (Limited to 4).. \$2,500**

- Five golfer positions.

**Company name and logo recognition:**

- Signs displayed by golfer gifts table.
- Tag/sticker attached to the golfer gifts.
- Thank you social media post.

**Hole-in-One Sponsor..... \$1,000**

- Prize minimum of \$1,000 value.

**Company name and logo recognition:**

- Sign displayed at one of 18 individual tees.

**Hole Sponsor..... \$1,000**

- Two golfer positions.

**Company name and logo recognition:**

- Signs displayed at one of 18 individual tees.

**ScoreCard Sponsor..... \$500**

**Company name and logo recognition:**

- Displayed on sticker placed on every score card.

**Driving Range Sponsor..... \$500**

**Company name and logo recognition:**

- Sign displayed on driving range.

**33rd Annual**



# GOLF PACKAGES

## Tournament Details

- June 13, 2022
- 18-hole tournament
- Individual & team registrations accepted (5-person teams)
- Registration opens at 9:30 a.m.
- Shotgun start at 11:00 a.m.



**Our organization is committed to the Golf sponsorship opportunities checked above, with a total gift of: \$ \_\_\_\_\_**

Name: _____	Company: _____
Phone: _____	Fax: _____
Address: _____ _____	Email: _____

**SUBMIT FORM VIA: By filling out our online form [www.uwgcvt.org/become-sponsor](http://www.uwgcvt.org/become-sponsor) or Fax: 715.834.0425 | e-mail: [rd@uwgcvt.org](mailto:rd@uwgcvt.org) | mail: 3603 N. Hastings Way, Suite 200, Eau Claire, WI 54703**