

# UNITED WAY MICROGRANT PROGRAM

## WHAT IS A MICROGRANT?

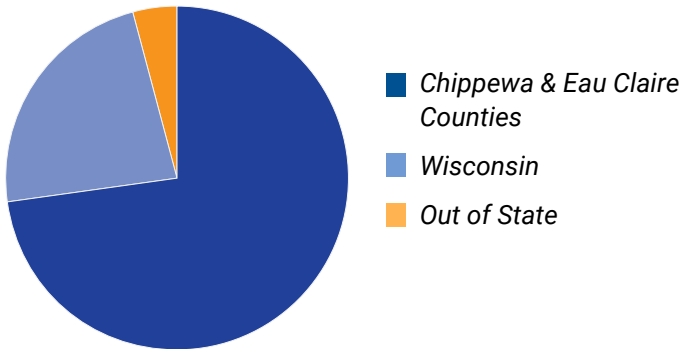
Provides students in high-demand academic programs with a chance to overcome financial barriers and a higher likelihood of success in their programs.

211 CVTC students have been a part of the MicroGrant Program in the past 2 years. 165 of these students stayed in or graduated from their program.

## SUCCESSSES AFTER 2 ACADEMIC YEARS

### GRADUATES STAYED LOCAL

**73%** of graduates who received a Microgrant and responded to the survey are now employed in Chippewa or Eau Claire County.



### INCREASED SKILLED-WORKFORCE FOR LOCAL EMPLOYERS

**33+** Participants hired in hard-to-fill positions thanks to the investment in Microgrants.

**\$232,295** the average annual impact on businesses in Chippewa or Eau Claire Counties per student hired in a hard-to-fill position, based on an increase to productivity.



### INCOME GAIN FOR CHIPPEWA VALLEY INDIVIDUALS & FAMILIES

**\$785,760** combined annual income gain reported by surveyed students.

**\$23,811** the average annual income gain per student.

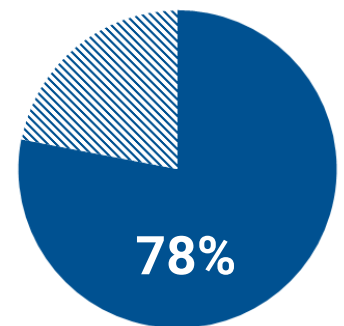
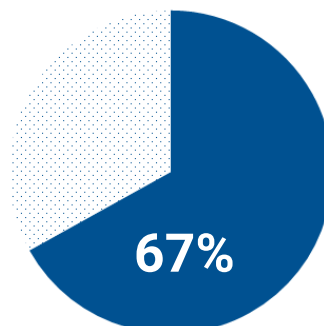


UWGCV invested in 165 students that graduated or stayed in their program. It is expected that 137 (83%) were employed in their field of study post-graduation.

### HIGHER RETENTION RATES

**78%** Of Microgrant recipients remained in or completed their programs.

Average Retention Rates    Microgrant Retention Rates



*\*Data were through surveys conducted of Microgrant Recipients and impacts were modeled using IMPLAN. IMPLAN software allows users to input scenarios and measure the impacts on a community through in-depth modeling of spending patterns between industries, government and households.*

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## STUDENTS PURSUING CAREERS IN ONE OF THE FOLLOWING PROGRAMS AT CVTC MAY QUALIFY TO APPLY FOR A UNITED WAY MICROGRANT

- Architectural Structural Design
- Automation Engineering Technology
- Electrical Power Distribution
- Industrial Mechanic
- Information Technology-Mobile Developer
- Information Technology-Network Specialist
- Information Technology-Software Developer
- Machine Tooling Technics
- Manufacturing – Engineering Technologist
- Medical Assistant
- Medical Laboratory Technician
- Nursing Assistant
- Nursing-Associate Degree
- Residential Construction
- Truck Driving
- Welding
- Welding Fabrication