COMMUNITY CHAMPION

BE RECOGNIZED BY OUR LEADERSHIP CIRCLE DONORS
By being a Community Champion sponsor, your company will have premium exposure to our Leadership Circle donors who account for over 40% of dollars raised for our annual campaign. Your sponsorship will allow us to maintain and build this important relationship with these key donors through events and annual correspondence.

Four Newsletter Ads
This sponsorship includes:

• This quality-printed 8 page newsletter is mailed directly to approximately 1,200 community supporters, including Leadership Circle donors, our top business CEOs and contacts, as well as program partners.
• It is also distributed electronically to 10,000+ contacts

Leadership Events & Correspondence
Your company will be recognized in the following ways:

• Letterhead
• Leadership Circle special event materials
• Pledge forms
• Mailings sent to approximately 600+ Chippewa Valley residents 2-3 times per year
• All Leadership Circle Electronic Communication
• Invited to and recognized at Celebrate the Circle

BE RECOGNIZED BY TENS OF THOUSANDS IN THE WORKPLACE
As a Community Champion, you will also help us underwrite the costs of running our campaign, while gaining significant recognition by a large and diverse audience in over 200 businesses during the workplace campaign. From pledge forms and various campaign materials to our campaign video, these are our main tools for generating the dollars that help our community in need.

CAMPAIGN ESSENTIALS
Your company will be recognized in the following ways:

• Individual pledge forms (approx. 20,000 printed and distributed)
• Fundraising Guide
• In our newsletter, “Impact in the Valley” (mailed to 1,200 community supporters & emailed to 10,000+)

CAMPAIGN VIDEO
Your company will be recognized in the following ways:

• On screen at open and close of United Way of the Greater Chippewa Valley’s Community Campaign video presentation
• Shared on social media via YouTube and Facebook

PLUS:

Your company’s logo and/or name will be recognized:

• Special acknowledgement during our Chippewa Valley Spirit Awards
• Your business recognized in the annual report
• On United Way of the Greater Chippewa Valley’s website

SPONSORSHIP: $5,000
Available to only 5 sponsors.