COMMUNITY BUILDER

SUPPORT OUR NEXT GENERATION OF LEADERS AS WELL AS OUR WORKPLACE CAMPAIGN.

A Community Builder sponsorship underwrites our United Way Emerging Leaders Society—young professionals active in our community. This sponsorship also reaches out to tens of thousands of employees to support the workplace campaign, as well as volunteer recruitment efforts.

EMERGING LEADERS

This sponsorship includes:

- Two complimentary admissions to any paid Emerging Leaders special event
- Acknowledgement at Emerging Leaders events
- Your logo on a sponsor board at fundraising, training and social events
- Your logo in Emerging Leaders’ eNewsletters and on the Emerging Leaders website page
- Your name listed as a sponsor on Emerging Leader’s Facebook Page

CAMPAIGN VIDEO

Your company’s logo and/or name will be recognized:

- On screen at open and close of United Way of the Greater Chippewa Valley’s Community Campaign video presentation
- Shared on social media via YouTube and Facebook

PLUS:

Your company’s logo and/or name will be recognized:

- Special acknowledgement during our Chippewa Valley Spirit Awards
- Your business recognized in the annual report
- On United Way of the Greater Chippewa Valley’s website

SPONSORSHIP: $2500

Available to only 5 sponsors.

VOLUNTEER GUIDE

This sponsorship includes:

- Your company will be recognized inside the guide with a full-color, 6.675” x 4” ad. The first four sponsors receive placement on the inside front and back covers. Additional sponsors will receive placement on the recto (right-facing) page of front cover.
- Camera-ready artwork can be received by sponsor, or can be designed by United Way
- Your logo in eNewsletters
- Your company’s name listed in media release
- Your company’s name listed on all social media posts regarding the guide
- Listed as a sponsor in our newsletters (mailed to 1,200 community supporters & emailed to 10,000+)

CAMPAIGN ESSENTIALS

Your logo and/or your business name will be recognized on the following campaign materials:

- Individual pledge forms (approx. 20,000 printed and distributed)
- Fundraising Guide
- United Way of the Greater Chippewa Valley’s website