

Brent A. Hafele, M.A. is passionate about helping nonprofits raise more, work smarter, and optimize impact. In his consulting practice, **NewDay Nonprofit Solutions**, he partners with clients in times of growth, change, or challenge, to help them identify and achieve their next steps. He provides counsel on a variety of nonprofit management aspects including fundraising, strategic planning, volunteer management, and board/governance relations. As a practitioner, Brent worked in the nonprofit sector for almost ten years serving as executive director at the Chippewa Valley Free Clinic and development director at Hope Gospel Mission, a homeless shelter. He is an adjunct faculty member in the Philanthropy and Development program at Saint Mary's University of Minnesota, where he received his Masters' Degree. He is a regular speaker at national, regional, and local conferences on nonprofit management. Brent resides in Eau Claire, WI, with his wife, Jennifer; son, Evan; and daughter, Rachel. Learn more at www.linkedin.com/in/brenthafele.



"Brent is wise beyond his years. I appreciated his honesty and directness. He provides a sensitivity that was welcomed by the whole team. His listening skills are an asset to his work. I recommend Brent Hafele without reservations."

- Pastor Donovan Coley, M.A., CEO, [Fort Wayne Rescue Ministries](#)

"Powerhouse Youth Center reached out to Brent and NewDay Nonprofit Solutions to guide us through a strategic planning process. Brent expertly guided us through a growth process that allowed us to identify needs and create strategies to meet them. As board chair I highly recommend Brent. He is thorough, has great expertise and can expertly guide a diverse group of people through the growth process. Powerhouse now has a growth strategy based on both our mission and needs."

- Jason Habisch, Board Chair, [Power House Youth Center](#)

"Contracting with Brent Hafele of NewDay Nonprofit Solutions for an organizational assessment was the best investment our agency has made. Brent was intuitive, thorough and his attention to detail helped our Board of Directors and staff to re-organize and focus on key elements of the operation."

- Elizabeth Anderson, Executive Director, [Senior Citizens Employment and Training](#)