

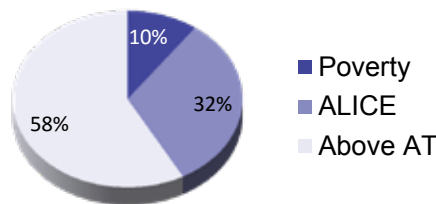
# ALICE IN CHIPPEWA COUNTY

2014 Point-in-Time Data

**Population:** 63,051 | **Number of Households:** 24,643  
**Median Household Income:** \$51,428 (state average: \$52,622)  
**Unemployment Rate:** 6.7% (state average: 5.3%)  
**Gini Coefficient** (zero = equality; one = inequality): 0.4 (state average: 0.44)

## How many households are struggling?

**ALICE**, an acronym for **A**sset **L**imited, **I**ncome **C**onstrained, **E**mloyed, are households that earn more than the Federal Poverty Level, but less than the basic cost of living for the county (the ALICE Threshold). Combined, the number of poverty and ALICE households equals the total population struggling to afford basic needs.



## What are the economic conditions?

The **Economic Viability Dashboard** evaluates community conditions for ALICE in three core areas. Each is an index with a scale of 1 (worst) to 100 (best).

**Housing Affordability**  
poor (46)

**Job Opportunities**  
fair (60)

**Community Resources**  
fair (52)

## What does it cost to afford the basic necessities?

This bare-minimum budget does not allow for any savings, leaving a household vulnerable to unexpected expenses. Affording only a very modest living in each community, this budget is still significantly more than the Federal Poverty Level of \$11,670 for a single adult and \$23,850 for a family of four.

Household Survival Budget, Chippewa County		
	SINGLE ADULT	2 ADULTS, 1 INFANT, 1 PRESCHOOLER
Housing	\$497	\$740
Child Care	\$-	\$1,039
Food	\$176	\$533
Transportation	\$351	\$702
Health Care	\$147	\$587
Miscellaneous	\$186	\$412
Taxes	\$685	\$516
Monthly Total	\$2,042	\$4,529
<b>ANNUAL TOTAL</b>	<b>\$24,504</b>	<b>\$54,348</b>
Hourly Wage	\$12.25	\$27.17

Source: U.S. Department of Housing and Urban Development (HUD), U.S. Department of Agriculture (USDA), Bureau of Labor Statistics (BLS), Internal Revenue Service (IRS), Wisconsin Department of Revenue, and Wisconsin Department of Children and Families, 2014; American Community Survey, 2014.

Chippewa County, 2014		
Town	Total HH	% ALICE & Poverty
Anson	879	26%
Arthur	251	36%
Auburn	236	31%
Birch Creek	217	43%
Bloomer	1,463	46%
Bloomer Town	351	34%
Boyd	259	40%
Cadott	593	52%
Chippewa Falls	6,240	60%
Cleveland	354	47%
Colburn	350	40%
Cooks Valley	286	25%
Cornell	582	48%
Delmar	378	37%
Eagle Point	1,155	37%
Eau Claire	761	44%
Edson	388	52%
Estella	162	38%
Goetz	281	32%
Howard	262	26%
Lafayette	2,432	28%
Lake Hallie	2,361	25%
Lake Holcombe	397	46%
New Auburn	188	38%
Ruby	148	46%
Sampson	391	43%
Sigel	389	44%
Stanley	1,004	69%
Tilden	540	26%
Wheaton	927	19%
Woodmohr	339	27%

NOTE: Municipal-level data on this page is for Census county subdivisions. Totals will not match county-level data; municipal-level data often relies on 5-year averages and is not available for the smallest towns that do not report income.