

2021 SPONSORSHIPS

United Way of the
Greater Chippewa Valley



PLATINUM PACKAGE \$7000

Chippewa Valley Spirit Awards
Leadership Circle
Emerging Leaders
Day of Caring
Volunteer Guide
Community Campaign
Newsletter

SILVER PACKAGE \$3000

Leadership Circle
Day of Caring
Volunteer Guide

BRONZE PACKAGE \$1500

Day of Caring
Volunteer Guide

GOLD PACKAGE \$5000

Chippewa Valley Spirit Awards
Leadership Circle
Emerging Leaders
Day of Caring
Volunteer Guide

INDIVIDUAL OPTIONS

- \$1000 Born Learning Trail (SOLD OUT)
- \$500 Read to Me Book Month
- \$500 Volunteer Guide
- \$500 Sweepstakes
- \$500 Dueling Pianos Gold
- \$350 Dueling Pianos Silver

Yes! Our organization is committed to the sponsorship opportunities checked above,
with a total gift of: \$ _____

Company Information:

Name: _____

Company: _____

Phone: _____ Fax: _____

Email: _____

Address: _____

SUBMIT FORM VIA: By filling out our online form www.uwgc.org/become-sponsor or Fax: 715.834.0425
| e-mail: rd@uwgc.org | mail: 3603 N. Hastings Way, Suite 200, Eau Claire, WI 54703



MAJOR SPONSOR \$5000

- Special recognition on social media
- Four golfer positions (one additional team for \$500)

Your company's name and/or logo will be listed on the following:

- Sponsorship banner
- Signs placed visibly for golfers to see as they are entering the Clubhouse
- Advertisements, etc., related to the promotion of the Golf Tournament
- UWGCV's website page dedicated to the Golf Tournament
- Table tents at lunch pickup and awards dinner

DINNER SPONSOR \$5000

- Special recognition on social media
- Four golfer positions

Your company's name and/or logo will be listed on the following:

- Signs placed visibly for golfers to see as they are entering the Clubhouse
- Advertisements, etc., related to the promotion of the Golf Tournament
- UWGCV's website page dedicated to the Golf Tournament
- Table tents at lunch pickup and awards dinner

GOLFER GIFT SPONSOR \$2500 (LIMITED TO 4)

- Four golfer positions (either AM or PM based on availability- first come, first served basis)

Your company's name and/or logo will be listed on the following:

- Signs displayed by the golfer gifts table
- Tag attached to the golfer gift

LUNCH SPONSOR \$2500

- Four golfer positions (either AM or PM based on availability- first come, first served basis)

Your company's name and/or logo will be listed on the following:

- Signs displayed by the boxed lunches

HOLE SPONSOR \$1500 OR \$750

- \$1500 Level: Four golfer positions (can be either AM or PM based on availability- first come, first served basis)
- \$750 Level: Two golfer positions (either AM or PM based on availability- first come, first served basis)

Your company's name and/or logo will be listed on the following:

- Sign displayed at one of 18 individual tees the day of the tournament

PUTTING CONTEST SPONSOR \$1500

- Opportunity to provide promotional items to golfers at putting contest area only
- Four golfer positions (either AM or PM based on availability-first come, first served basis)

Your company's name and/or logo will be listed on the following:

- Sign displayed on the putting green where contest is held

HOLE IN ONE SPONSOR

- Prize must be a minimum of \$1000 value
- Two golfer positions (either AM or PM based on availability- first come, first served basis)

Your company's name and/or logo will be listed on the following:

- Sign displayed at one of 18 individual tees the day of the tournament

ALL SPONSORS RECEIVE:

- Special recognition during awards dinner
- Name in thank you advertisement published in Eau Claire and Chippewa Chamber email blasts following the tournament

PLATINUM PACKAGE

\$7000

Chippewa Valley Spirit Awards

United Way's annual award event recognizing community partners, individuals & organizations

Your company's name and/or logo will be listed on the following:

- Promotion for Spirit Awards
- Award presentation videos
- UWGCV website

Leadership Circle

Reaching over 600 households and business leaders in Chippewa Valley

Your company's name and/or logo will be listed on the following:

- Leadership Circle event materials and pledge forms
- Annual report
- UWGCV website
- Mailings sent to approximately 600+ Chippewa Valley residents 2-3 times per year
- All Leadership Circle electronic communication

Emerging Leaders

Supporting the next generation of leaders

- Two complimentary admissions to any Emerging Leaders special event
- Acknowledgment at Emerging Leader events

Your company's name and/or logo will be listed on the following:

- Sponsor board at fundraising, training and social events
- Emerging Leaders Facebook Page

Day of Caring

The largest single volunteer event in Chippewa Valley

- Special recognition during our Chippewa Valley Spirit Awards

Your company's name and/or logo will be listed on the following:

- UWGCV website
- Back of Day of Caring t-shirt
- Banner displayed at food packing project
- Media releases related to the event
- Volunteer information sheet
- Annual report
- Day of Caring social media promotion

Volunteer Guide

A volunteer guide distributed throughout Chippewa and Eau Claire County

- Full-color 6.675"x4" ad
- Print-ready artwork supplied by sponsor

Your company's name and/or logo will be listed on the following:

- Media release
- Social media posts regarding the guide
- Online volunteer guide hosted on United Way's website

Community Campaign

Supporting the essentials

Your company's name and/or logo will be listed on the following:

- Included on individual pledge forms
- Employee Campaign Coordinator Handbook

Newsletter

Impact in the Chippewa Valley

- Company logo displayed virtually on our e-Newsletter

United Way of the
Greater Chippewa Valley



GOLD PACKAGE

\$5000

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United Way of the
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SILVER PACKAGE

\$3000



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BRONZE PACKAGE

\$1500

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- Banner displayed at food packing project
- Media releases related to the event
- Volunteer information sheet
- Annual report
- Day of Caring social media promotion



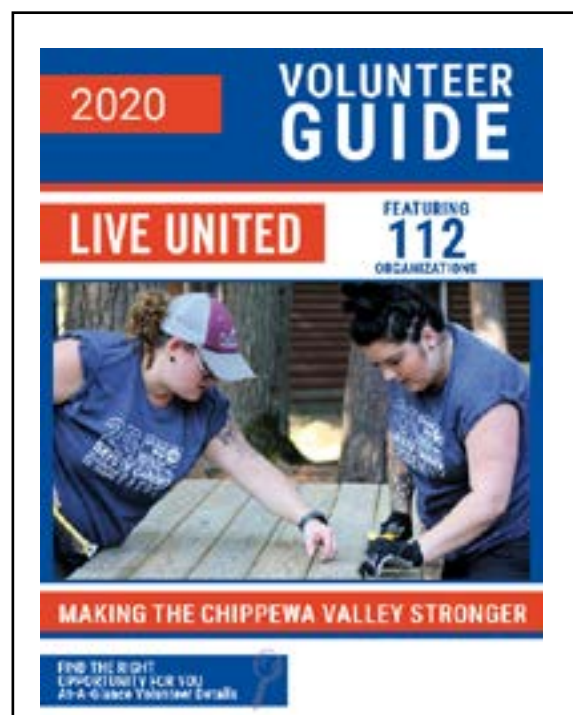
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United Way of the
Greater Chippewa Valley



INDIVIDUAL OPTIONS

\$1000 - SOLD OUT

Born Learning Trail

- Staff team-building opportunities helping to maintain trails

Your company's name and/or logo will be listed on the following:

- On the United Way of the Greater Chippewa Valley's Born Learning Trail website page
- Listed as a sponsor on all media and promotions about the trails
- Recognized in the Chippewa Valley Spirit Awards Program

\$500

Volunteer Guide

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- Print-ready artwork supplied by sponsor

Your company's name and/or logo will be listed on the following:

- Media release
- Social media posts regarding the guide
- Online volunteer guide hosted on United Way's website

\$500

Read to Me Book Month

- Tagged in social media posts about the event
- Chippewa Valley Spirit Awards Program

Your company's name and/or logo will be listed on the following:

- Books for your company's sponsored community
- Event flyer

\$500

Sweepstakes, Cash or In-Kind Contribution

- Provide a \$500+ value gift or cash to be given away as part of our campaign sweepstakes
- Company logo in over 16,000 handouts and 500 posters distributed to over 200 businesses
- Special acknowledgment during our Chippewa Valley Spirit Awards

\$500

Dueling Pianos Gold

- Table of eight included in sponsorship – Early bird table selection
- Announced as gold sponsor at event
- Company recognized at United Way's Chippewa Valley Spirit Awards
- Select one song to be performed and you will be announced as the song sponsor

Your company's name and/or logo will be listed on the following:

- Web registration
- Social media promotions
- Sponsor board at event
- Table tents

\$350

Dueling Pianos Silver

- Four tickets included in sponsorship

Your company's name and/or logo will be listed on the following:

- Web registration
- Table tents

United Way of the
Greater Chippewa Valley

