

Eau Claire County, 2014

| Town | Total HH | % ALICE & Poverty |
|-----------------|----------|-------------------|
| Altoona | 2,905 | 44% |
| Augusta | 644 | 59% |
| Bridge Creek | 615 | 54% |
| Brunswick | 642 | 32% |
| Clear Creek | 297 | 29% |
| Drammen | 313 | 36% |
| Eau Claire | 26,494 | 51% |
| Fairchild | 207 | 68% |
| Fairchild Town | 139 | 45% |
| Fall Creek | 537 | 41% |
| Lincoln | 370 | 31% |
| Ludington | 404 | 30% |
| Otter Creek | 175 | 28% |
| Pleasant Valley | 1,033 | 16% |
| Seymour | 1,207 | 32% |
| Union | 941 | 28% |
| Washington | 2,961 | 37% |
| Wilson | 188 | 45% |

NOTE: Municipal-level data on this page is for Census county subdivisions. Totals will not match county-level data; municipal-level data often relies on 5-year averages and is not available for the smallest towns that do not report income.

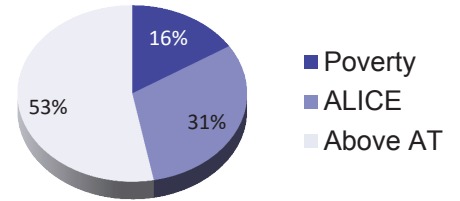
ALICE IN EAU CLAIRE COUNTY

2014 Point-in-Time Data

Population: 101,564 | **Number of Households:** 40,277
Median Household Income: \$47,043 (state average: \$52,622)
Unemployment Rate: 3.8% (state average: 5.3%)
Gini Coefficient (zero = equality; one = inequality): 0.46 (state average: 0.44)

How many households are struggling?

ALICE, an acronym for **A**sset **L**imited, **I**ncome **C**onstrained, **E**mployed, are households that earn more than the Federal Poverty Level, but less than the basic cost of living for the county (the ALICE Threshold). Combined, the number of poverty and ALICE households equals the total population struggling to afford basic needs.



What are the economic conditions?

The **Economic Viability Dashboard** evaluates community conditions for ALICE in three core areas. Each is an index with a scale of 1 (worst) to 100 (best).

Housing Affordability
poor (22)

Job Opportunities
fair (54)

Community Resources
poor (47)

What does it cost to afford the basic necessities?

This bare-minimum budget does not allow for any savings, leaving a household vulnerable to unexpected expenses. Affording only a very modest living in each community, this budget is still significantly more than the Federal Poverty Level of \$11,670 for a single adult and \$23,850 for a family of four.

Household Survival Budget, Eau Claire County

| | SINGLE ADULT | 2 ADULTS, 1 INFANT, 1 PRESCHOOLER |
|-----------------------|--------------|-----------------------------------|
| Housing | \$497 | \$740 |
| Child Care | \$- | \$1,185 |
| Food | \$176 | \$533 |
| Transportation | \$351 | \$702 |
| Health Care | \$147 | \$587 |
| Miscellaneous | \$186 | \$432 |
| Taxes | \$685 | \$576 |
| Monthly Total | \$2,042 | \$4,755 |
| ANNUAL TOTAL | \$24,504 | \$57,060 |
| Hourly Wage | \$12.25 | \$28.53 |

Source: U.S. Department of Housing and Urban Development (HUD), U.S. Department of Agriculture (USDA), Bureau of Labor Statistics (BLS), Internal Revenue Service (IRS), Wisconsin Department of Revenue, and Wisconsin Department of Children and Families, 2014; American Community Survey, 2014.